

## VCU Executive MBA Health Care Management Concentration - Summer Hybrid Calendar

May 2026 - July 2026

The VCU School of Business Executive Graduate Programs offers this high-impact summer concentration in collaboration with the VCU Department of Health Administration—ranked among the nation’s top three Health Care Management programs by *U.S. News & World Report*. Taught by leading faculty, the program delivers an engaging, industry-relevant learning experience designed for today’s health care professionals.

**This concentration is open to the following students:**

- Current Executive MBA students can earn this concentration as an add-on to their program.
- Current Evening MBA students can use this concentration to satisfy their nine credit hours (3 course) elective requirements.
- Current Online MBA students can earn this concentration after program completion.
- Alumni of any School of Business graduate program and current students in specialized master degree programs, can earn a Certificate of Completion with approval.

**Tuition and Fees: \$9,990**

3 courses, 9 credit hours

Inclusive of fees, parking, meals, and educational supplies

**Application  
Deadline:  
April 15, 2026**

<b>In-Person</b>	In-person attendance required (Fri & Sat 8 AM - 6:15 PM)
<b>Online</b>	Synchronous online attendance required (Tues 5 PM - 8:45 PM) & six asynchronous modules to complete on your own
<b>Asynchronous</b>	<i>Recommended</i> asynchronous module pacing

### Summer 2026 - Health Care Management Concentration

May '26							June '26							July '26							August '26						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31		23	24	25	26	27	28	29
31																					30	31					

**Fall semester  
begins August 27!**

### Asynchronous Modules:

In addition to the online course sessions, you will have 6 asynchronous modules to complete at your own pace prior to the last weekend of classes.

### Concentration Topics:

#### National Perspective

Develop an understanding of how health care evolved in the United States and articulate major policy issues. Course emphasizes the major components of health care reform and what policy issues they are intended to address. Focus is on how information technology supports quality of care, the business of health care and health care reform.

#### Employer's Perspective

Develop an understanding of the business and financing of health care. Course emphasizes the design of insurance costs, the associated costs and employer options. Also explore how wellness affects population health and health care costs.

#### Industry Perspective

Develop an understanding of the unique economic issues of health care, the importance of process improvement and compliance for health care organizations and the effect of costs. Course focuses on the roles of innovation and marketing in the health care industry.

*Calendar subject to changes with notice*

Questions? Contact us at 804-828-3622 or [emba@vcu.edu](mailto:emba@vcu.edu)

Updated: December 3, 2025