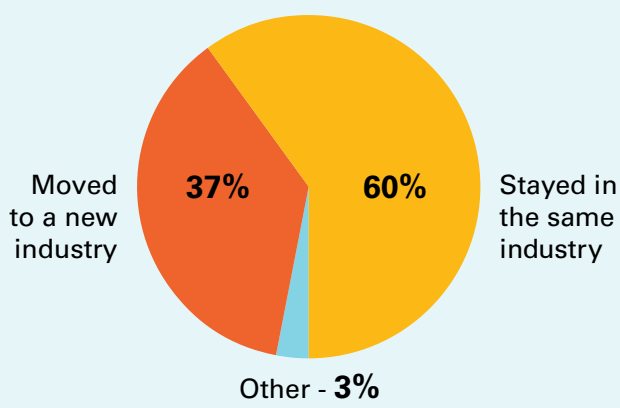


## Master of Decision Analytics Weekend Program

Insights from the **VCU Master of Decision Analytics (MDA) Weekend Alumni Outcomes Study** demonstrate the program's impact on graduates' career growth, leadership advancement and industry mobility. Outcomes are reported in aggregate and reflect the continued advancement and influence of our alumni across industries.

### Career Mobility

Career Direction Since Graduation



**85%** reported a promotion since graduating (n=55)

**57%** salary increase reported by 2024 graduates six months after graduation compared to the start of their program (n=7)

### Industry Impact

Top Industries



**Financial Services**  
17%



**Technology**  
17%



**Government**  
14%



**Healthcare**  
12%

Top Employers



**Altria**



**Dominion Energy**



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**VCU**

### Job Satisfaction

Work/Life Balance



Job Satisfaction



Role Alignment



Use of Degree



Compensation Relative to Expectations



Very Dissatisfied    Dissatisfied    Neutral    Satisfied    Very Satisfied

Data current as of November 2025

**Methodology**

Insights were gathered via a 15-question online survey sent to 227 MDA Weekend graduates (classes of 2015–2025).

**Response Rate**

65 alums participated, yielding a 29% response rate.

**Response Rate by Graduation Year**

