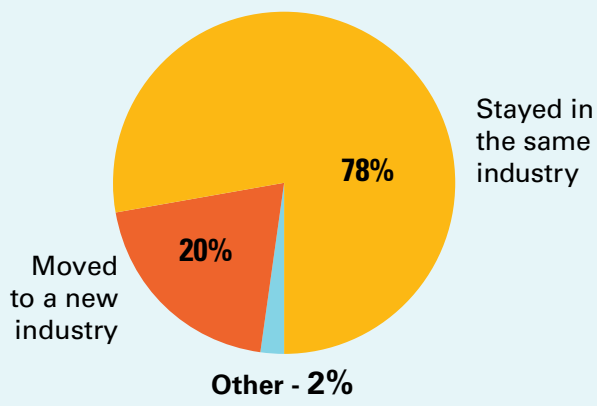


## Executive Master of Business Administration

Insights from the **VCU Executive Master of Business Administration (EMBA) Alumni Outcomes Study** demonstrate the program’s measurable impact on graduates’ career growth, leadership advancement and industry mobility. Outcomes are reported in aggregate and reflect the continued advancement and influence of our alumni across industries.

### Career Mobility

**Career Direction Since Graduation**



**79%** reported a promotion since graduating  
(n=75)

**21%** salary increase reported by 2025 graduates six months after graduation compared to the start of their program  
(n=18)

### Industry Impact

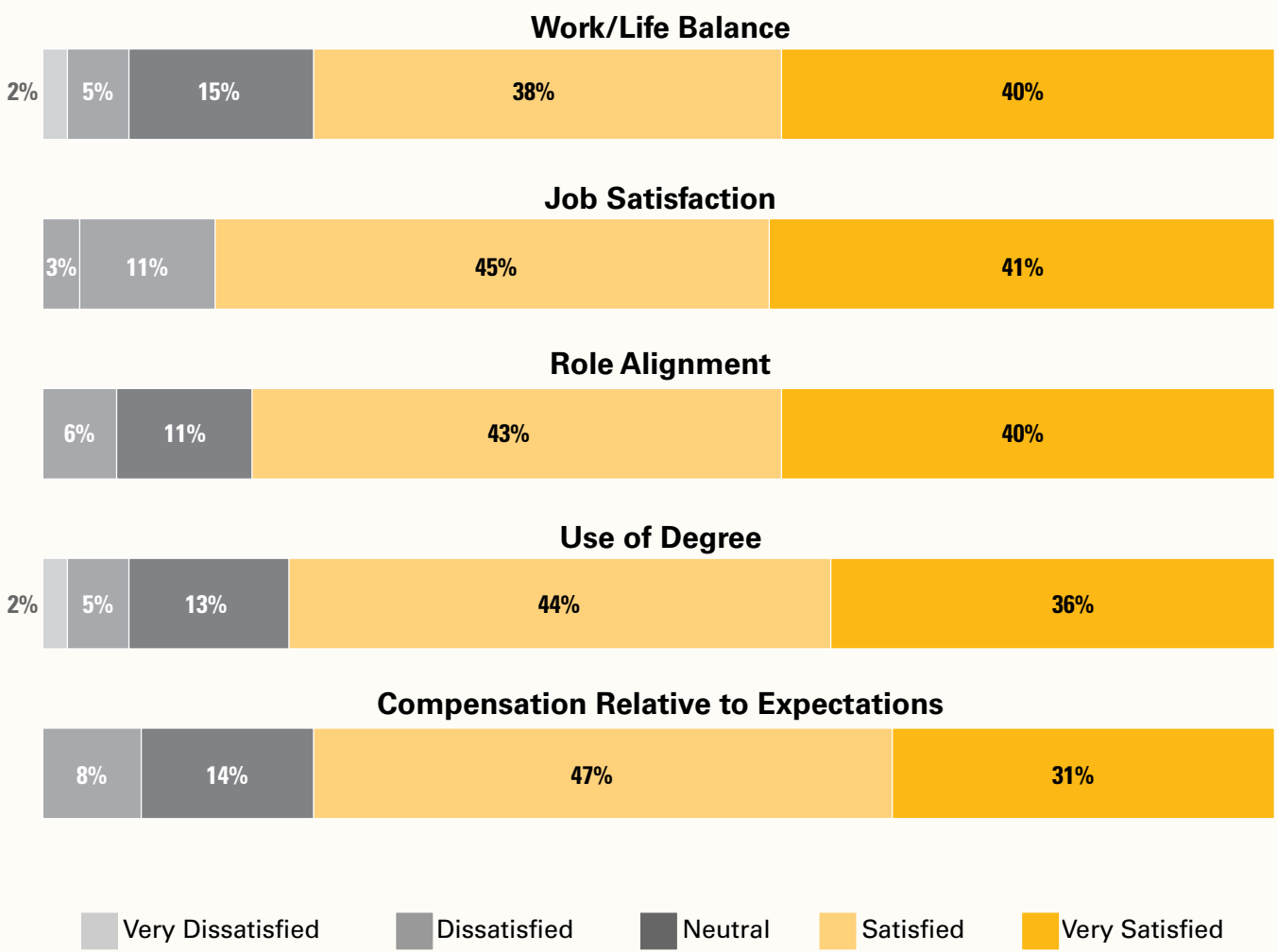
**Top Industries**



**Top Employers**



### Job Satisfaction



Data current as of November 2025

**Methodology**

Insights were gathered via a 15-question online survey sent to 326 EMBA graduates (classes of 2015–2025).

**Response Rate**

95 alumni participated, yielding a 29% response rate.

**Response Rate by Graduation Year**

