VCU School of Business

VCU SCHOOL OF BUSINESS

Evening Graduate Programs

2026–2027

*Regardless of the specifics of your path to the VCU School of Business, the **connections** you make personally and academically **will stay with you long after your time here**. This is a place where **many paths** are **open** and **new**, which makes it a fascinating place to be.*

Brian P. Brown, Ph.D.
Dean, VCU School of Business

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700+ master's and certificate students

40,000+ business alumni

Top 6% of business schools worldwide

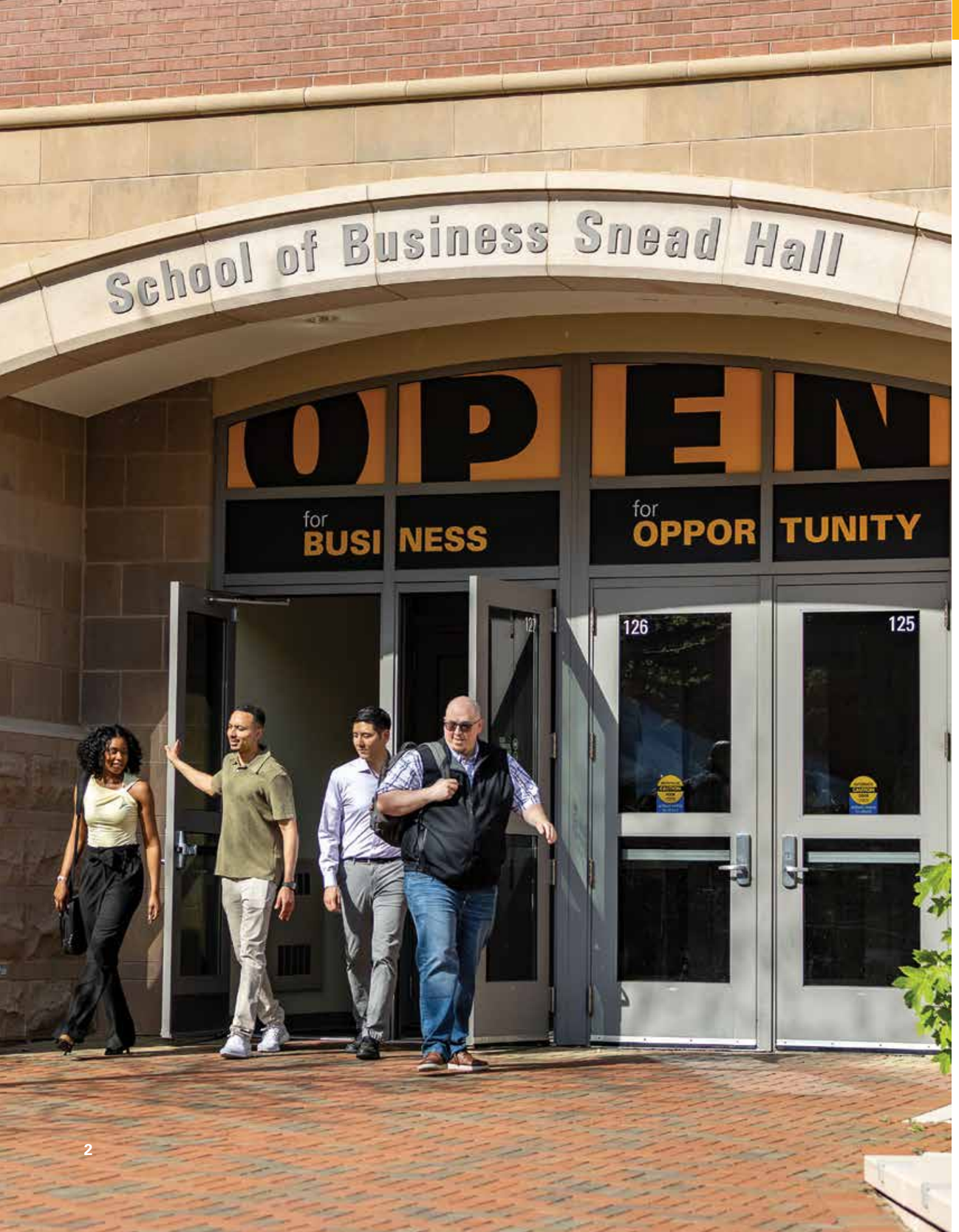
ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)

OPEN
for **OPPORTUNITY**

VCU Business Student Journey

- **Admissions**
- **VCU Business Community**
- **Professional Development**
- **Network and Building Connections**
- **Enhanced Skill Set**
- **Alumni Network**
- **Professional Purpose**

AACSB-accredited schools have the highest-quality faculty, deliver relevant and challenging curricula and provide educational and career opportunities that are not found at other business schools.



At the VCU School of Business, we are open for opportunity.

To be open for opportunity is to **recognize the potential within yourself and in others** — a potential that fuels connection, education, research and innovation.

We see a world where **life-changing access to business education is available to all**, leading to the creation of world-changing opportunities for all.

The VCU School of Business has long served as an agent of transformative educational experiences that bridge learning and career success.

Since our establishment in 1937, we have grown alongside our state and region. Through it all, we have remained steadfast in our focus on the future — expanding to 12 graduate business programs, building one of the broadest portfolios in Virginia and maintaining AACSB accreditation, a distinction held by 6% of business schools worldwide. Our commitment to excellence is reflected in the students who walk through our doors and the leaders they become.

Our business community comprises students from all walks of life, representing a wide range of experiences, backgrounds and career goals. Graduate students at the School of Business are advancing in the roles they already hold. They're building the data, analytics and leadership skills employers are hiring for now and many are changing fields entirely.

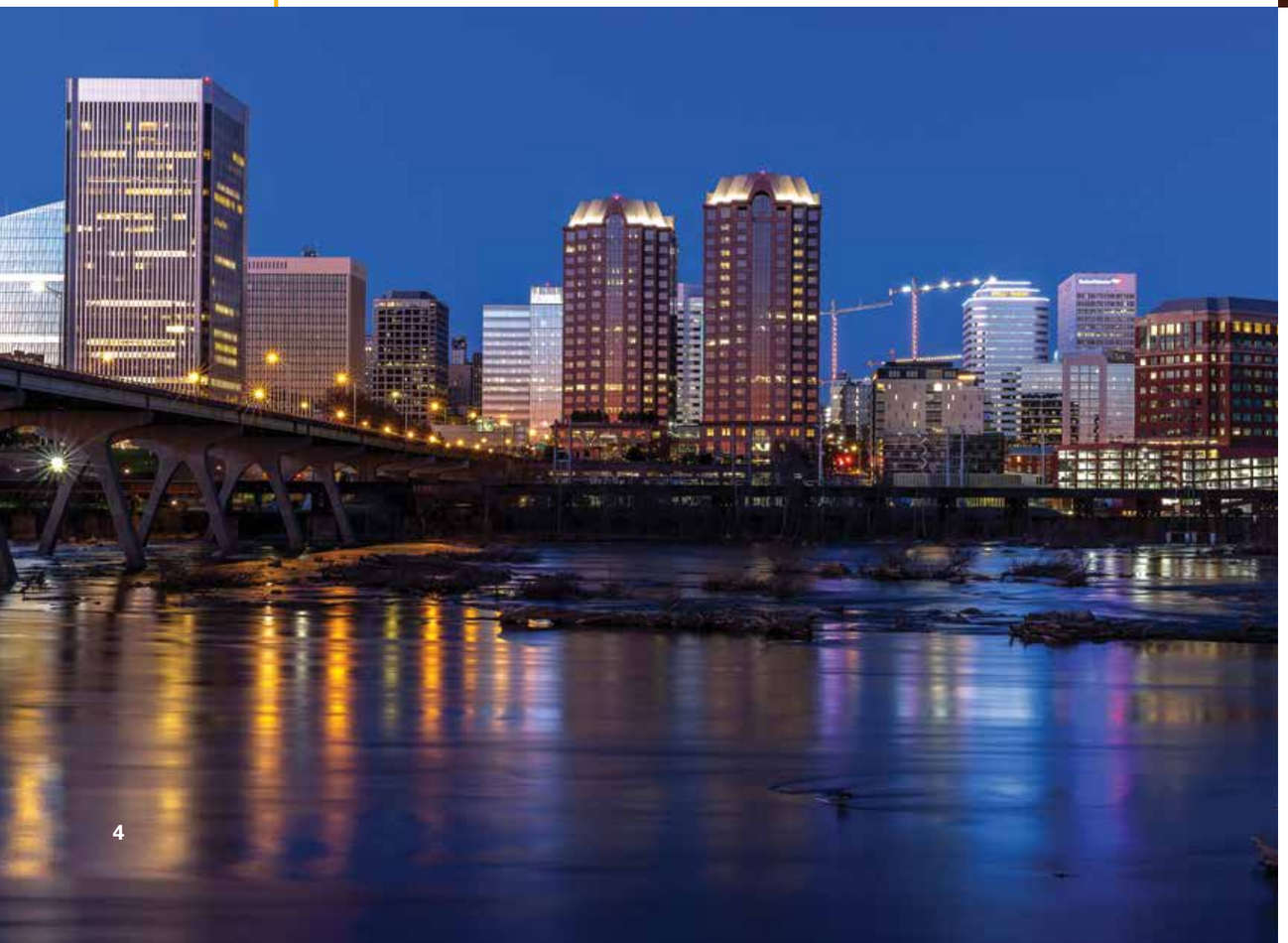
Explore the many pathways in the pages ahead and when you're ready, schedule a one-on-one, virtual or in person, to map your next step.

Scan to schedule your one-on-one.

VCU in the River City

Welcome to Richmond, Virginia, home of the VCU School of Business. Known as the River City, Richmond was founded in 1737 and carries nearly 290 years of history. With a population just over 239,000, the city offers the energy of a growing economy while keeping the warmth of a smaller community.

Throughout the city, students pursue and find opportunity. As a host to several Fortune 500 companies, major health systems, startups and government agencies, Richmond draws activity across sectors such as finance, logistics, healthcare and consulting. Graduate students on campus and online tap into this regional network attending guest lectures, building professional connections and exploring partnerships that help advance their careers.



At the center of it all is Snead Hall, our state-of-the-art academic facility featuring:

- High-tech classrooms and collaborative learning spaces
- A dedicated graduate lounge and quiet study areas
- Professional development offices and individualized career coaching
- Onsite cafe, wellness room and student support services
- 24/7 security and keycard building access

These resources extend to online and hybrid students through virtual career coaching, live-streamed lectures, remote networking events and flexible access to faculty and advisors. No matter where students study, they are connected to a world-class business education and professional community.

My son's college visits brought me to VCU. I was impressed by the campus and took an interest in furthering my education in Supply Chain Management.

Jose Dominguez, M.S. '27

What makes the VCU School of Business an exceptional place for graduate study?

A strong reputation for academic excellence. Since its founding, VCU Business has remained a cornerstone for establishing connections through educational initiatives with the Richmond business community.

Programs are designed for the working professional and support the diverse needs and interests of our students.

Outstanding faculty who are collaborative and innovative, experts in their fields, generous with their time and eager to share their knowledge.

Cutting-edge research and experiential learning opportunities that set the stage for advanced study and achievement.

A supportive community with a shared sense of professional purpose, forward-thinking spirit and an active alumni membership, thriving in their careers and often a great resource as you advance yours.

Career development and support from the very start, with a focus on field work, professional networking, connections and career guidance tailored to your goals.

All graduate programs at VCU Business share three foundations.

Instruction is provided by exceptional faculty who have the highest available academic credentials and practicing professionals who hold advanced positions in their fields.

Every graduate student is provided with **the opportunity to obtain practical experience** through research, practicum or case projects and collaborative learning.

Study in all graduate programs is advanced and **builds on both undergraduate education and professional experience.**

Evening Master of Business Administration

Like many M.B.A. candidates, you're likely juggling the competing demands of work, family and personal life — all of which can greatly influence the time you have to earn the degree that will fuel your future.

The VCU Business Evening M.B.A. program provides preparation to succeed in the functions and techniques of effective management. Students will build knowledge and expertise in leadership and teamwork, communication, analytical and strategic thinking and understanding the global environment.

Recognized by U.S. News & World Report, the Evening M.B.A. is designed for ambitious professionals who want a program that fits their life, not the other way around.

There are two main reasons I pursued my M.B.A.: to advance my career with valuable credentials and to strengthen my business and financial acumen. VCU was an easy choice, not just because of location, but primarily for its reputation, faculty and because many successful leaders in my organization earned their M.B.A. here.

Allison Winkler, M.B.A. '28

Evening M.B.A. at a Glance

Duration	Full-time: Two years to completion, at your own pace Part-time: 3+ years to completion
Structure	42 credit hours 14 courses Weekday evenings Core courses offered online or in-person
Average Class Size	30 students
Qualifications	Bachelor's degree Applicants from all undergraduate majors are welcome to apply
Work Experience	18+ months preferred
Entry Terms	Fall, spring and summer enrollment
Application Deadlines	Fall: July 1 Spring: Nov. 1 Summer: March 1 (domestic applicants only)

Fixed core classes

Business Policy and Strategy

Financial Concepts of Management

Fundamentals of Accounting

Information Systems for Managers

Leading People and Organizations

Managerial Accounting Concepts

Managerial Economics

Marketing Management

Operations Management

Statistical Fundamentals for Business Management

Evening M.B.A.

Our Evening M.B.A. allows you to customize your degree, providing the flexibility to accommodate busy schedules. This program is perfect for those with professional work experience who seek a convenient, well-rounded business education to complement their resume.

Set your desired pace — part-time or full-time — and preferred method for core courses — online, on-campus or both! Programs begin in the fall, spring or summer with courses meeting on weekday evenings.

Choose a general course of study or make your M.B.A. yours by adding a concentration to your curriculum. Concentration and elective course modalities vary by each academic department. Students have the flexibility to take electives across any concentration:

Brand Leadership*

Business Analytics

Corporate Finance

Entrepreneurship and Innovation

Global Business

Health Care Management*

Information Resource Management

Investments

Real Estate

Supply Chain Management

** Course offerings dependent on M.B.A. student demand each year.*

I became interested in VCU's Evening M.B.A. while exploring flexible, affordable programs with strong reputations. VCU's expertise in healthcare was especially appealing, and I was excited to learn that the Healthcare Management concentration is offered with the Department of Health Administration. The program offers the academic rigor and real-world application needed to build on my experience and support long-term growth.

Denisse Robertson, M.B.A. '27

Specialized Master's

A specialized master's degree can enhance expertise in a chosen field, whether you are an established professional or a recent graduate.

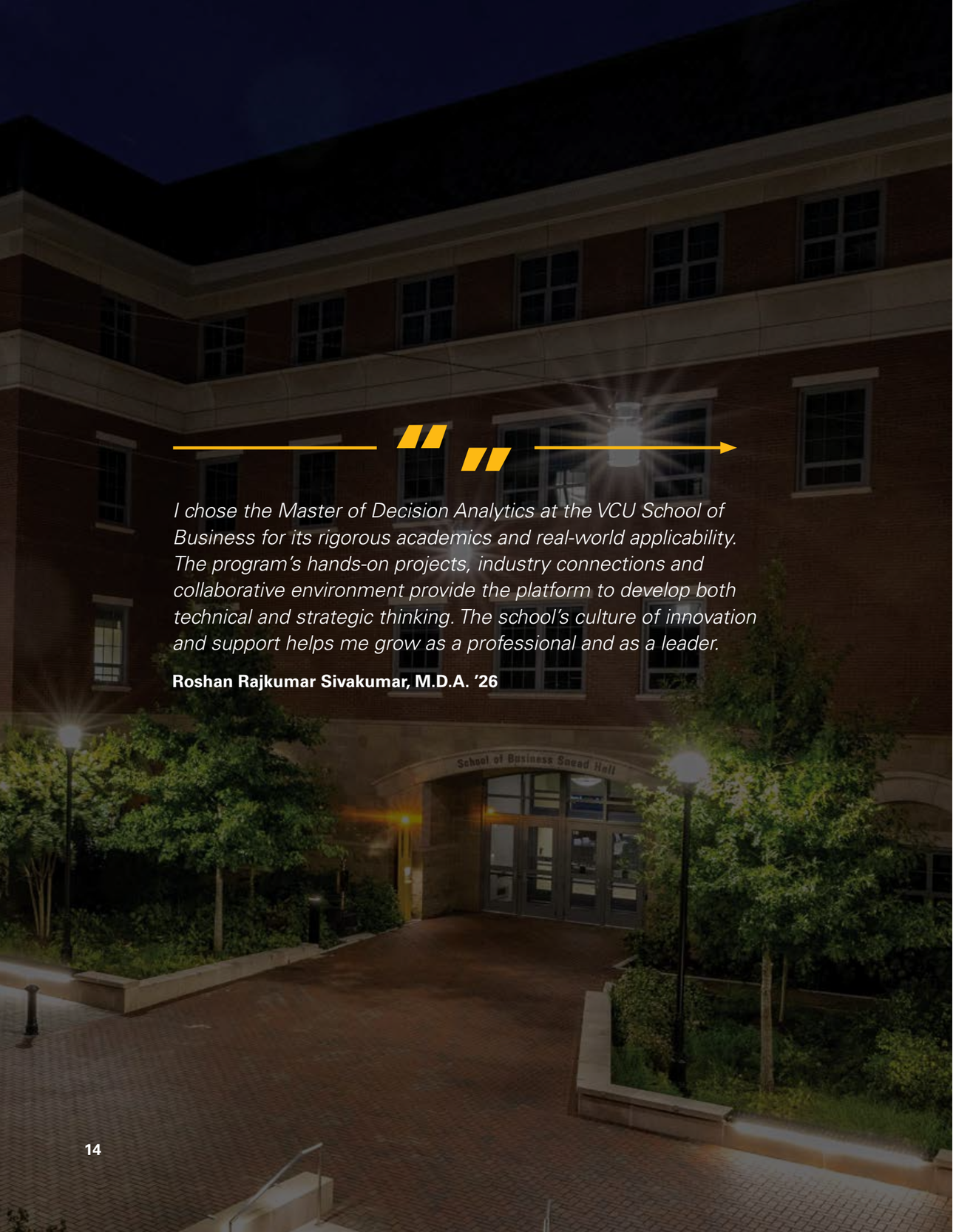
At VCU Business, we offer seven 30-credit specialized master's degrees designed to build technical skills at your pace, with a variety of course modalities to suit your schedule.

Make it a Dual Degree

All VCU Business specialized master's degrees, including our STEM-designated programs, can be combined with the Evening M.B.A. for a dual degree.

VCU's Master of Accountancy is perfect for my busy schedule. The local, evening classes allow me to continue working full-time, and I'm excited to dive into the data analytics focus that will help me prepare for the CPA exam.

Rachel Ziegler, M.Acc. '26



I chose the Master of Decision Analytics at the VCU School of Business for its rigorous academics and real-world applicability. The program's hands-on projects, industry connections and collaborative environment provide the platform to develop both technical and strategic thinking. The school's culture of innovation and support helps me grow as a professional and as a leader.

Roshan Rajkumar Sivakumar, M.D.A. '26

Specialized Master's Degrees

Master of Accountancy
Students are equipped with the essential skills to excel in accounting, auditing and financial reporting across various sectors. This specialization focuses on data analytics, enabling students to address and solve business challenges effectively.

Master of Arts in Economics | STEM
With a focus on advanced modeling and data analytics, graduates are prepared to perform economic analysis in government or corporate settings. Students can earn a general M.A. or specialize in Financial Economics, Health Economics or Statistics.

Master of Decision Analytics | STEM
Learn how data can guide better business decisions. Students learn to turn business questions into analytics projects, work with data, read the results and explain what those findings mean. Concentrations include Accounting Analytics, Data Science in Business, Financial Analytics, Marketing Analytics and Production and Operations Analytics.

Master of Science in Business: Concentration in Finance
Students are prepared for the challenging financial industry, teaching them to analyze, develop and communicate solutions with ethical consideration.

Master of Science in Business: Concentration in Marketing Management
Students work across branding, analytics and consumer insights. Core courses include Marketing Analytics, Digital Marketing, Consumer Behavior and Brand Strategy.

Master of Science in Information Systems | STEM
Master the tools and systems to support organizations, focusing on designing and developing solutions for real-world problems. Graduates can lead in system planning and implementation. Concentrations include Data Science and Information, Risk and Security and Assurance.

Master of Supply Chain Management
Graduates of this program build data analytics expertise, leadership abilities and global perspectives. Students study traditional and emerging supply chain practices while tailoring the degree through electives in Analytics, Information Systems, Management and Statistics or a concentration in Supply Chain Analytics.

Graduate Certificates

After earning a bachelor's degree and getting some professional experience under your belt, you might discover there's more to learn.

VCU Business's 12-credit graduate certificates give professionals a focused way to build new skills without committing to a full degree program. They can be completed as standalone credentials or applied toward select graduate programs, including the Evening M.B.A. and related specialized master's degrees.

We offer four graduate certificate programs:

Decision Analytics

Learn how to use data for better decision-making. Discover how to understand business problems, gather and analyze data and propose solutions to improve performance.

Marketing

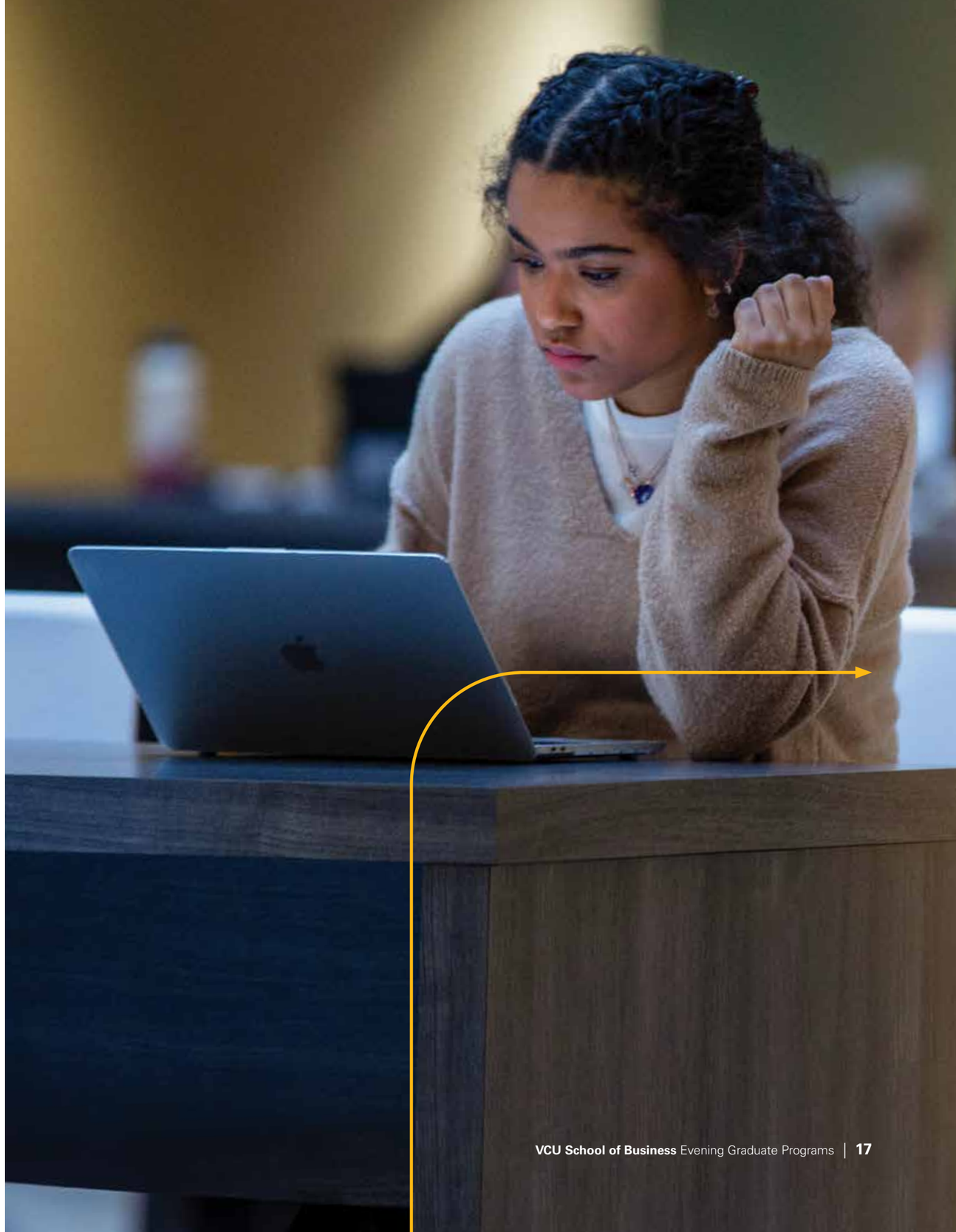
Build core skills in developing effective marketing strategies. Students explore branding, consumer behavior, positioning and product differentiation while learning to identify target audiences, design a marketing mix and use digital tools and performance goals to guide customer-focused decisions.

Real Estate

Designed for working professionals who want advanced real estate study without undergraduate prerequisites, this program builds foundational knowledge through four courses: Foundations in Real Estate, Real Estate Finance and Investments, Real Estate Development and Real Estate Valuation. Courses are offered entirely online in an asynchronous format.

Supply Chain Management

Manage global supply chains and the complexities involved. Students learn about different areas like inbound, outbound and reverse logistics and internal operations. Graduates can analyze supply chain challenges and make decisions to improve business performance.



A Culture of Achievement

Our students and alumni have found success across a wide range of organizations, from Fortune 500 companies to small startups and nonprofits. Here's a look at where our recent graduates are working:

BANK OF AMERICA

Capital One

CARMAX

CoStar Group

Deloitte.

Dominion Energy

FEDERAL RESERVE BANK OF RICHMOND
Richmond • Baltimore • Charlotte

KINSALE
EXPLORE THE POTENTIAL

KPMG

VCU

VCU Health

Virginia Retirement System

Open for Student Success

Students come first at VCU Business. We understand graduate students pursue advanced degrees for a variety of reasons, which is why we offer career-focused experiences and comprehensive support services that help students reach their potential and excel in their chosen fields. We also maintain a culture of respect and inclusion that values the diversity and dignity of every member in our community. When you are a graduate student at VCU Business, you will have access to:

Professional Development

Business Career Services provides tailored professional development and support for every stage of your career:

Individual career consultations (also available to alumni)

Customized workshops and career development events

Full access to the VCU Business Career Services office

Thanks to our prime location in Richmond, Virginia, our students have many opportunities to engage with corporate executives through:

Guest speakers in classroom discussions

Featured business executives during field projects or residencies

Special events and sponsored projects

Dedicated Academic Success Team

Graduate-level advising is personalized to align your academic journey with your career goals and industry demands. Our dedicated team ensures accessible support for both full- and part-time students, offering guidance in course scheduling, registration and access to campus resources through assigned program managers.

With an undergraduate degree in Mass Communications, focused on Creative Advertising, I wanted to broaden my skills and gain a business perspective to enhance my appeal for a wider range of roles. Having both creative and analytical expertise will help me stand out in the job market.

Sydney Smith, M.S. '25

Faculty Advisors

At VCU Business, you have the opportunity to learn from some of the best in academic excellence and professional achievement. Our faculty members are leading scholars who conduct advanced research, providing new knowledge, concepts and ideas.

Peter Aiken, Ph.D.
Information Systems

RESEARCH INTERESTS
Data Leadership, Monetization and Strategy

Alisa Brink, Ph.D.
Accounting

RESEARCH INTERESTS
Experimental and Behavioral Accounting

Seong Byun, Ph.D.
Finance

RESEARCH INTERESTS
Corporate Finance, Incentive Design

Katie Gilstrap
Marketing

RESEARCH INTERESTS
Marketing Strategy, Consumer Insights, Market Development

John Lightle, Ph.D.
Economics

RESEARCH INTERESTS
Behavioral Economics, Experimental Economics, Applied Microeconomic Theory

Ben Marlin, Ph.D.
M.D.A. Evening

RESEARCH INTERESTS
Supply Chain Data, Prescriptive Modeling, Logistics Support

Jason Merrick, Ph.D.
Supply Chain Management and Analytics

RESEARCH INTERESTS
Decision and Risk Analysis, Bayesian Statistics, Simulation

Chris Reina, Ph.D.
M.B.A. Programs

RESEARCH INTERESTS
Transformative Leadership, Mindfulness, Affect and Emotions, Well-being

Mark Wensell, Ph.D.
M.D.A. Weekend

RESEARCH INTERESTS
Digital Transformation, Data-Platform Engineering, Cloud/DevOps

Veteran and Military Affiliated Services

VCU and the School of Business proudly welcome our nation's veterans and military families. As a military friendly institution, VCU offers resources to help students transition smoothly into graduate programs.

Military Student Services

A VCU support unit for veteran, military-affiliated students and their families, including assistance with VA benefits and social and service events.

Post-9/11 GI Bill®

Covers up to 36 months of education assistance based on active duty service after September 10, 2001.

Montgomery GI Bill®

Provides up to 36 months of education assistance based on active duty service.

Survivors and Dependents Assistance

Provides education support to dependents of veterans who became permanently disabled or died while on active duty, or as a result of a service-related condition.

For veterans and military-affiliated students, graduate study often requires balancing work, family and service obligations. Flexible course schedules and online options make that possible. Guidance from Green Zone-trained faculty and staff helps navigate the transition, while connections with fellow veterans and alumni provide a built-in support system.

Scan for more information on military benefits and resources at VCU: militaryservices.vcu.edu

Open to Connect

The VCU School of Business is a warm, welcoming community of dedicated people. It's a pathway to relationships that can open doors. Here, peers become collaborators, mentors and lifelong allies in a network that grows with you.

VCU's hybrid course offerings for the Master of Science in Information Systems have allowed me and my classmates to stay connected and participate, even while traveling for work.

Jordan Burch, M.S.I.S. '25

Get Started

We welcome your interest in graduate studies and can't wait to see you on campus!

Applying is easy. The list below will assist you in completing your graduate studies application and preparing any necessary support documents.

Application Requirements

Non-refundable application fee

Application to VCU (online)

Application for Virginia in-state tuition (if applicable)

Transcripts from each college/university attended

Statement of intent

Current resume

One letter of recommendation

Proof of English proficiency (global candidates)

Evening M.B.A. applicants may be contacted for an interview

Scan for details about our admission requirements and link to our online application, or visit: go.vcu.edu/graduate-admissions.

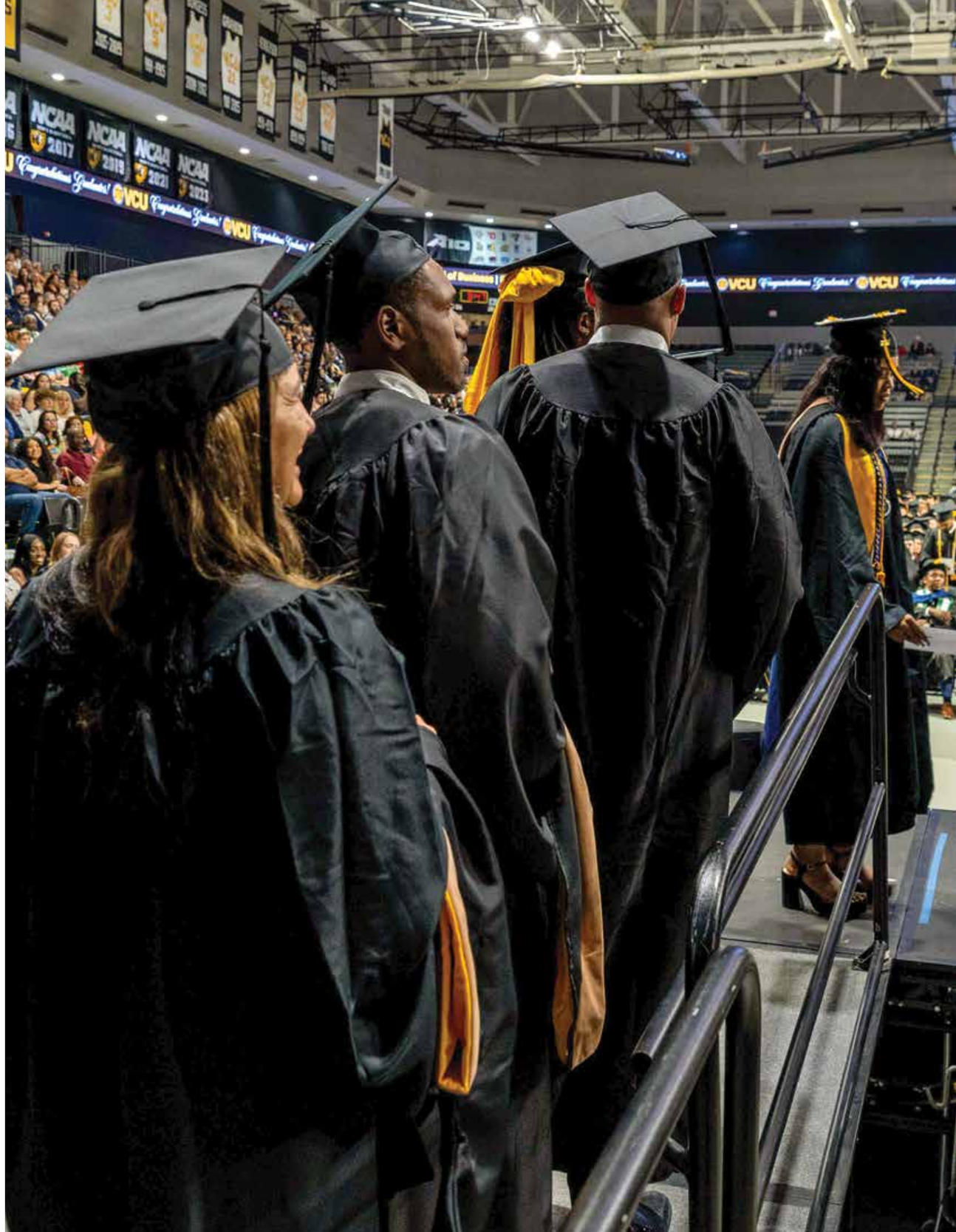
Contact Us

Schedule an individual meeting or campus visit with a member of the VCU School of Business Graduate Studies team:

EMAIL
GSIB@vcu.edu

PHONE
(804) 828-4622

ADDRESS
Office of Graduate Studies
Snead Hall, Suite B3102
301 W Main Street
Richmond, VA 23284



Graduate Studies

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