



VCU

School of Business

VCU SCHOOL OF BUSINESS

Graduate Degree Programs

2025–2026



Brian P. Brown, Ph.D.
Dean, VCU School of Business

// *When you pursue a graduate degree at the VCU School of Business, you are part of a **dynamic, dedicated community** that pushes you every step of the way and **supports you** at every turn — **in a city where***



***resources and opportunities** are second to none. //*

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873
masters and certificate students
FALL 2025

40,000+ business alumni

Top 6% of business schools worldwide
ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (AACSB)

OPEN
for **OPPORTUNITY**

VCU Business Student Journey



AACSB-accredited schools have the highest-quality faculty, deliver relevant and challenging curricula and provide educational and career opportunities that are not found at other business schools.

VCU in the River City

Welcome to Richmond, Virginia, home of the VCU School of Business. Known as the River City, Richmond was founded in 1737 and carries nearly 288 years of history. With a population just over 233,000, the city offers the energy of a growing economy while keeping the warmth of a smaller community.

Throughout the city, students pursue and find opportunity. As a host to several Fortune 500 companies, major health systems, startups and government agencies, Richmond draws activity across sectors such as finance, logistics, healthcare and consulting. Graduate students on campus and online tap into this regional network attending guest lectures, building professional connections and exploring partnerships that help advance their careers.



At the center of it all is Snead Hall, our state-of-the-art academic facility featuring:

- High-tech classrooms and collaborative learning spaces
- A dedicated graduate lounge and quiet study areas
- Professional development offices and individualized career coaching
- Onsite cafe, wellness room and student support services
- 24/7 security and keycard building access

These resources extend to online and hybrid students through virtual career coaching, live-streamed lectures, remote networking events and flexible access to faculty and advisors. No matter where students study, they are connected to a world-class business education and professional community.



My son's college visits brought me to VCU. I was impressed by the campus and took an interest in furthering my education in Supply Chain Management.

Jose Dominguez, M.S. '27



What makes the VCU School of Business an exceptional place for graduate study?

A strong reputation for academic excellence. Since its founding in 1937, VCU Business has remained a cornerstone for establishing connections through educational initiatives with the Richmond business community.

Programs are designed for the working professional and support the diverse needs and interests of our students.

Outstanding faculty who are collaborative and innovative, experts in their fields, generous with their time and eager to share their knowledge.

Cutting-edge research and experiential learning opportunities that set the stage for advanced study and achievement.

A supportive community with a shared sense of professional purpose, forward-thinking spirit and an active alumni membership, thriving in their careers and often a great resource as you advance yours.

Career development and support from the very start, with a focus on field work, professional networking, connections and career guidance tailored to your goals.

All graduate programs at VCU Business share three foundations.

Instruction is provided by exceptional faculty who have the highest available academic credentials and practicing professionals who hold advanced positions in their fields.

Every graduate student is provided with **the opportunity to obtain practical experience** through research, practicum or case projects and collaborative learning.

Study in all graduate programs is advanced and **builds on both undergraduate education and professional experience.**



Master of Business Administration

Twice the opportunity. Explore your path.

Like many M.B.A. candidates, you’re likely juggling the competing demands of work, family and personal life — all of which can greatly influence the time you have to earn the degree that will fuel your future.

The VCU Business M.B.A. program provides preparation to succeed in the functions and techniques of effective management. Students will build knowledge and expertise in the areas that matter most: leadership and teamwork, communication, analytical and strategic thinking and understanding the global environment.

Created to fit a busy lifestyle, VCU Business offers multiple M.B.A. formats designed to fit your career goals and unique life circumstances. Attend part-time or full-time, online or on-campus (or both!), in the evenings or on weekends.

Choose a path that works best for you:

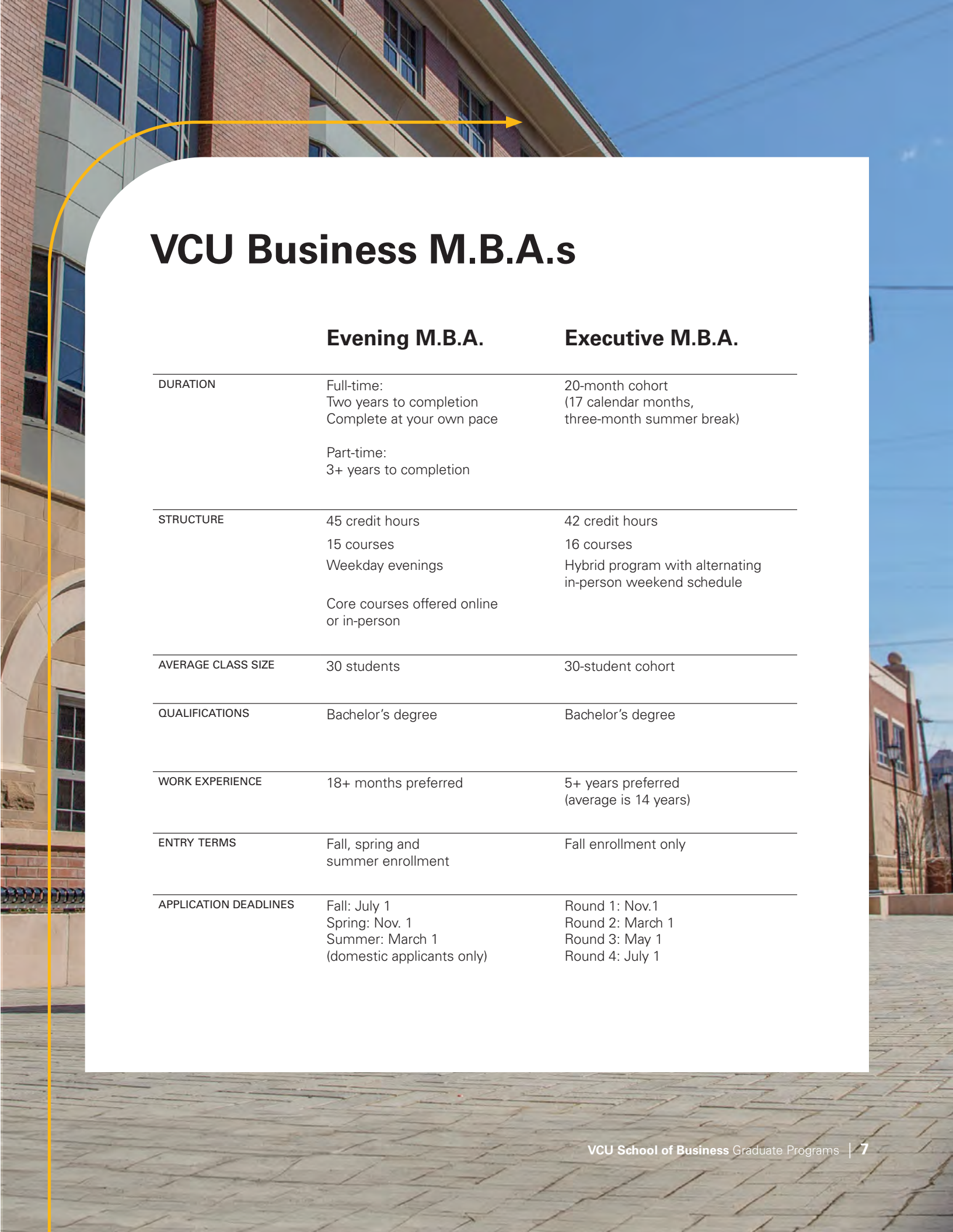
Evening M.B.A.

Executive M.B.A.



There are two main reasons I pursued my M.B.A.: to advance my career with valuable credentials and to strengthen my business and financial acumen. VCU was an easy choice, not just because of location, but primarily for its reputation, faculty and because many successful leaders in my organization earned their M.B.A. here.

Allison Winkler, M.B.A. '28



VCU Business M.B.A.s

	Evening M.B.A.	Executive M.B.A.
DURATION	Full-time: Two years to completion Complete at your own pace Part-time: 3+ years to completion	20-month cohort (17 calendar months, three-month summer break)
STRUCTURE	45 credit hours 15 courses Weekday evenings Core courses offered online or in-person	42 credit hours 16 courses Hybrid program with alternating in-person weekend schedule
AVERAGE CLASS SIZE	30 students	30-student cohort
QUALIFICATIONS	Bachelor’s degree	Bachelor’s degree
WORK EXPERIENCE	18+ months preferred	5+ years preferred (average is 14 years)
ENTRY TERMS	Fall, spring and summer enrollment	Fall enrollment only
APPLICATION DEADLINES	Fall: July 1 Spring: Nov. 1 Summer: March 1 (domestic applicants only)	Round 1: Nov.1 Round 2: March 1 Round 3: May 1 Round 4: July 1



#42 Best Part-Time MBA Programs

FORTUNE 2024

#58 Best Part-Time MBA Programs

U.S. NEWS & WORLD REPORT 2025

30:1 Faculty-to-Student Ratio

Fixed core classes

- Business Policy and Strategy
- Financial Concepts of Management
- Financial Management
- Fundamentals of Accounting
- Information Systems for Business Intelligence
- Information Systems for Managers
- Leading People and Organizations
- Managerial Accounting Concepts
- Managerial Economics
- Marketing Management
- Operations Management
- Statistical Fundamentals for Business Management

Evening M.B.A.

Real work-life balance requires real effort. Our Evening M.B.A. allows you to customize your degree, providing the flexibility to accommodate busy schedules. This program is perfect for those with 18+ months of work experience who seek a convenient, well-rounded business education to complement their resume.

Set your desired pace — part-time or full-time — and preferred method for core courses — online, on-campus or both! Programs begin in the fall, spring or summer with courses meeting on weekday evenings.

Choose a general course of study or make your M.B.A. yours by adding a concentration to your curriculum. Concentration and elective course modalities vary by each academic department. Students have the flexibility to take electives across any concentration:

Brand Leadership*	Health Care Management*
Business Analytics	Information Resource Management
Corporate Finance	Investments
Entrepreneurship and Innovation	Real Estate
Global Business	Supply Chain Management

** Course offerings dependent on M.B.A. student demand each year.*

I became interested in VCU’s Evening M.B.A. while exploring flexible, affordable programs with strong reputations. VCU’s expertise in healthcare was especially appealing, and I was excited to learn that the Healthcare Management concentration is offered with the Department of Health Administration. The program offers the academic rigor and real-world application needed to build on my experience and support long-term growth.

Denisse Robertson, M.B.A. ’27



#26
Best Executive
M.B.A. Program
FORTUNE 2024

Executive M.B.A.

Great leaders know there’s always more to learn. That’s why we crafted a 20-month (17 months of class with a three-month summer break) accelerated program for professionals who have worked for at least five years and still strive to up their game.

VCU Executive M.B.A. students are high-caliber managers, executives and entrepreneurs from all backgrounds and industries. As a seasoned professional, you will have the opportunity to apply your experience and work ethic toward meaningful work, taking classes that emphasize the importance of social responsibility in modern business management.

Collaborative learning will hone in on your leadership capabilities and serve as the cornerstone of this rigorous program, culminating in a capstone strategic dilemma project. Near the end of your first year, you will write your own ticket abroad as you and your fellow classmates travel on an international business trip to gain a firsthand understanding of global business practices.

Hybrid, Alternating Weekend Schedule

We pace our program to fit your life, but also give you time to absorb what you learn without losing momentum.

On the first class weekend of each month, you will attend class on campus Friday and Saturday.

Distance learning follows each on-campus weekend, offering flexibility in scheduling and managing coursework, team projects and other deliverables. On the second class weekend of each month, sessions are delivered online, with optional on-campus attendance.

Sample Courses

- Analysis and Decisions
- Business Foundations
- Global Challenges
- Organizational Culture
- Productivity and Innovation
- Strategic Management
- Team Building and Leadership

Past Global Destinations

- Bogotá, Colombia
- Buenos Aires, Argentina
- Dublin, Ireland
- London, England
- Paris, France
- Santiago, Chile
- Shanghai, China
- Tokyo, Japan

Master of Decision Analytics

Approach Analytics Head-On

Leverage the power of data analysis, machine learning and artificial intelligence with a Master’s of Decision Analytics degree in one of today’s most in-demand fields.

Designed for the aspiring data-driven decision-maker, the VCU Business M.D.A. is a STEM-designated program that prepares you to apply advanced analytical approaches to solve real-world problems in almost any industry.

The M.D.A. program is modeled for working professionals with a bachelor’s degree (any major) who are looking to combine their unique background with analytical problem solving and communication skills.

If you are looking to be competitive for employment, advance your career or pivot to a new field, VCU Business offers two tailored paths to align with your professional and personal goals:

Master of Decision Analytics – Evening Format

Master of Decision Analytics – Weekend Program



I was eager to enhance my skills in data science and analytics. After researching programs, I found that VCU’s Master of Decision Analytics perfectly blended technology, business and decision-making. I knew this was the right fit for me.

Sarath Chandra Karri, M.D.A. ’25



STEM-Designated Program

12-Credit Certificate

Also available



Master of Decision Analytics – Evening Format

Data is a means to an end — creating value for people and society. But before data can create value, there comes a critical decision point. Our Master of Decision Analytics program prepares you to be the one who makes that decision, navigating the process from end to end.

The M.D.A. Evening Format provides flexibility for full-time working professionals, allowing you to enroll at a flexible pace either part- or full-time. Core courses are offered in Snead Hall on weekday evenings, providing the option of joining the instructor in the classroom or participating through a virtual livestream.

Choose a general course of study or customize your M.D.A. by adding a concentration to your curriculum:

- | | |
|--------------------------|-------------------------------------|
| Accounting Analytics | Marketing Analytics |
| Data Science in Business | Production and Operations Analytics |
| Financial Analytics | |

Core Skills

- | | |
|-----------------------------------|------------------|
| AI implementation in R and Python | Machine Learning |
| Data Management | Statistics |
| | Visualization |

I chose the Master of Decision Analytics at the VCU School of Business for its rigorous academics and real-world applicability. The program’s hands-on projects, industry connections and collaborative environment provide the platform to develop both technical and strategic thinking. The school’s culture of innovation and support helps me grow as a professional and as a leader.

Roshan Rajkumar Sivakumar, M.D.A. ‘26

Master of Decision Analytics – Weekend Program

Develop the ability to move from data to decision. In 20 months, you will gain the technical literacy to work with analytics and artificial intelligence tools, the strategic mindset to transform data into actionable insights and the communication skills to influence decisions.

From your first semester, you will work on live business cases that challenge you to apply new skills immediately. In your final year, you will take part in a 12-month practicum with local companies working real business problems and delivering solutions that create impact.

Classes meet on Fridays and Saturdays, two weekends per month. You will progress through the program in a supportive cohort of 25 to 30 peers, building a strong professional network that lasts beyond graduation.

Core Subjects

- | | |
|----------------------|--------------------------------|
| Analytics Computing | Data Visualizations |
| AI Implementation | Forecasting |
| Data Management | Machine Learning |
| Data Platforms | NLP & AI for Unstructured Data |
| Data Team Leadership | Statistics |

The M.D.A. Weekend Program is unique. I learned new analytical tools and methods over the weekend and applied them to work on Monday. The team-based structure exposed me to techniques from top Richmond companies, and I gained a holistic skillset few financial analysts have. The benefits to my organization have been substantial.

Brian Beckmann, M.D.A. '19

25-30
students
Average
Cohort Size



Specialized Master's

A specialized master's degree can enhance expertise in a chosen field, whether you are an established professional or a recent graduate.

At VCU Business, we offer seven 30-credit specialized master's degrees designed to build technical skills at your pace, with a variety of course modalities to suit your schedule.

Make it a Dual Degree

All VCU Business specialized master's degrees, including our STEM-designated programs, can be combined with a Master of Business Administration (M.B.A.) for a dual degree.

VCU's Master of Accountancy is perfect for my busy schedule. The local, evening classes allow me to continue working full-time, and I'm excited to dive into the data analytics focus that will help me prepare for the CPA exam.

Rachel Ziegler, M.Acc. '26

Master of Accountancy

The M.Acc. with a concentration in Data Analytics equips students with the essential skills to excel in accounting, auditing and financial reporting across various sectors. This specialization focuses on data analytics, enabling students to address and solve diverse business challenges effectively.

Master of Arts in Economics | STEM

The STEM-designated M.A. in Economics focuses on advanced modeling and data analytics. Graduates are prepared to perform economic analysis in government or corporate settings. Students can earn a general M.A. or specialize in Financial Economics, Health Economics or Statistics.

Master of Decision Analytics | STEM

Specialize in data-driven decision making. This program will train you with skills for business problem analysis, covering the entire analytics project life cycle: data management, statistical analysis, machine learning, optimization, simulation and presentation.

Master of Science in Business: Concentration in Finance

The M.S. in Business with a concentration in Finance prepares students for the challenging financial industry, teaching them to analyze, develop and communicate solutions with ethical consideration.

Master of Science in Business: Concentration in Marketing Management

The M.S. in Business with a concentration in Marketing Management focuses on branding, analytics and consumer insights. Core courses include marketing analytics, digital marketing, consumer behavior and brand strategy.

Master of Science in Information Systems | STEM

The STEM-designated M.S. in Information Systems prepares students for roles in using systems to support organizations, focusing on designing and developing solutions for real-world problems. Graduates can lead in system planning and implementation. Concentrations include Data Science and Information Security.

Master of Supply Chain Management

The M.S.C.M. program prepares graduates with data analytics expertise, leadership abilities and global perspectives. It covers both traditional and emerging supply chain practices, and offers electives in Analytics, Information Systems, Management and Statistics.

Graduate Certificates

After earning a bachelor’s degree and getting some professional experience under your belt, you might discover there’s more to learn.

VCU Business’ 12-credit graduate certificates are designed for professionals who are seeking a shorter, skill-intensive experience and can be completed in conjunction with a degree program or as a standalone certificate.

We offer three graduate certificate programs:

Decision Analytics

Learn how to use data for better decision-making. You’ll discover how to understand business problems, gather and analyze data and propose solutions to improve performance. This certificate program requires 12 credit hours and a bachelor’s degree. If you decide to earn a Master of Decision Analytics later, the courses you take can count toward the Evening Format.

Real Estate

The Certificate in Real Estate is designed for working professionals, particularly those coming from liberal arts backgrounds, who want advanced real estate study without undergraduate prerequisites. This 12-credit program builds foundational knowledge through four courses: Foundations in Real Estate, Real Estate Finance & Investments, Real Estate Development and Real Estate Valuation. Courses are offered entirely online in an asynchronous format, allowing busy professionals to learn on their own schedule. Applicants must hold a bachelor’s degree from an accredited institution (work experience is preferred) and maintain a minimum GPA of 3.0. These certificate courses can serve as electives toward the Evening M.B.A. flexible format or the Master of Science in Business with a finance concentration for those considering graduate study.

Supply Chain Management

The certificate in supply chain management teaches how to manage global supply chains and the complexities involved. Students learn about different areas like inbound, outbound and reverse logistics and internal operations. Graduates can analyze supply chain challenges and make decisions to improve business performance. The program requires 12 credit hours beyond a bachelor’s degree and if you later pursue a Master of Supply Chain Management or the Evening M.B.A., these certificate courses can count toward it.





A Culture of Achievement

Our students and alumni have found success across a wide range of organizations, from Fortune 500 companies to small startups and nonprofits. Here's a look at where our recent graduates are working:



Centered On Student Success

Students come first at VCU Business. We understand graduate students pursue advanced degrees for a variety of reasons, which is why we offer career-focused experiences and comprehensive support services that help students reach their potential and excel in their chosen fields. We also maintain a culture of respect and inclusion that values the diversity and dignity of every member in our community. When you are a graduate student at VCU Business, you will have access to:

Professional Development

Business Career Services provides tailored professional development and support for every stage of your career:

Individual career consultations (also available to alumni)

Customized workshops and career development events

Full access to the VCU Business Career Services office

Thanks to our prime location in Richmond, VA, our students have many opportunities to engage with corporate executives through:

Guest speakers in classroom discussions

Featured business executives during field projects or residencies

Special events and sponsored projects

Dedicated Academic Success Team

Graduate-level advising is personalized to align your academic journey with your career goals and industry demands. Our dedicated team ensures accessible support for both full- and part-time students, offering guidance in course scheduling, registration and access to campus resources through assigned program managers.



With an undergraduate degree in Mass Communications, focused on Creative Advertising, I wanted to broaden my skills and gain a business perspective to enhance my appeal for a wider range of roles. Having both creative and analytical expertise will help me stand out in the job market.

Sydney Smith, M.S. '25

Faculty Advisors

At VCU Business, you have the opportunity to learn from some of the best in academic excellence and professional achievement. Our faculty members are leading scholars who conduct advanced research, providing new knowledge, concepts and ideas.



Peter Aiken, Ph.D.
Information Systems

RESEARCH INTERESTS
Data Leadership,
Monetization and Strategy



Paul Brooks, Ph.D.
Decision Analytics

RESEARCH INTERESTS
Optimization, Machine
Learning, Decision Analytics



Alisa Brink, Ph.D.
Accounting

RESEARCH INTERESTS
Experimental and
Behavioral Accounting



Ben Marlin
M.D.A. Evening

RESEARCH INTERESTS
Supply Chain Data,
Prescriptive Modeling,
Logistics Support



Jason Merrick, Ph.D.
Supply Chain Management
and Analytics

RESEARCH INTERESTS
Decision and Risk Analysis,
Bayesian Statistics, Simulation



Chris Reina, Ph.D.
M.B.A. Programs

RESEARCH INTERESTS
Transformative Leadership,
Mindfulness, Affect and
Emotions, Well-being



Seong Byun, Ph.D.
Finance

RESEARCH INTERESTS
Corporate Finance,
Incentive Design



Frank Franzak, Ph.D.
Marketing

RESEARCH INTERESTS
Strategic Marketing
Decision Making,
Innovation/New Product
Development,
Global Business



John Lightle, Ph.D.
Economics

RESEARCH INTERESTS
Behavioral Economics,
Experimental Economics,
Applied Microeconomic Theory



Mark Wensel
M.D.A. Weekend

RESEARCH INTERESTS
Digital Transformation,
Data-Platform Engineering,
Cloud/DevOps

Veteran and Military Affiliated Services

VCU and the School of Business proudly welcome our nation's veterans and military families. As a military friendly institution, VCU offers resources to help students transition smoothly into graduate programs.

Military Student Services

A VCU support unit for veteran, military-affiliated students and their families, including assistance with VA benefits and social and service events.

Post-9/11 GI Bill®

Covers up to 36 months of education assistance for those with active duty service after September 10, 2001.

Montgomery GI Bill®

Offers up to 36 months of education assistance based on active duty service.

Survivors and Dependents Assistance

Provides education support to dependents of veterans who became permanently disabled or died while on active duty, or as a result of a service-related condition.

For veterans and military-affiliated students, graduate study often requires balancing work, family and service obligations. Flexible course schedules and online options make that possible. Guidance from Green Zone-trained faculty and staff helps navigate the transition, while connections with fellow veterans and alumni provide a built-in support system.



Scan for more information on military benefits and resources at VCU: militaryservices.vcu.edu



Open to Connect

The VCU School of Business is a warm, welcoming community of dedicated people. It's a pathway to relationships that can open doors. Here, peers become collaborators, mentors and lifelong allies in a network that grows with you.



The work-life balance at VCU has been great. Despite working a 9–5 job, fitting in evening classes has been smooth and manageable. VCU's hybrid course offerings for the Master of Science in Information Systems have allowed me and my classmates to stay connected and participate, even while traveling for work. This flexibility has made pursuing my master's not just possible, but enjoyable.

Jordan Burch, M.S.I.S. '25

Get Started

We welcome your interest in graduate studies and we can't wait to see you on campus!

Applying is easy. The list below will assist you in completing your graduate studies application and preparing any necessary support documents.

Application Requirements

Non-refundable application fee

Application to VCU (online)

Application for Virginia in-state tuition (if applicable)

Transcripts from each college/university attended

Statement of intent

Current resume

Three letters of recommendation

Proof of English proficiency (global candidates)

Applicants for Master of Business Administration (all formats) and Master of Decision Analytics – Weekend Program may be contacted for an interview



Scan for details about our admission requirements and link to our online application, or visit: go.vcu.edu/graduate-admissions.

Contact Us

Schedule an individual meeting or campus visit with a member of the VCU School of Business Graduate Studies team:

EMAIL

GSIB@vcu.edu

PHONE

(804) 828-4622

ADDRESS

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