AMERICAN MARKETING ASSOCIATION @ VIRGINIA COMMONWEALTH UNIVERSITY
COLLEGIATE CHAPTER MEMBERSHIP APPLICATION

***Please follow instructions on the entire application process – thank you!

THE BASICS

NAME: __________________________________________________________

MAJOR and AMA DIVISION(S): ______________________________________

EXPECTED GRADUATION DATE: ____________________________________

E-MAIL: _________________________________________________________

CELL PHONE: ___________________________________________________

ON A PERSONAL NOTE

I AM INTERESTED IN BECOMING AN OFFICER NOW OR IN THE FUTURE: YES NO

BELOW, PLEASE SELECT THE COMMITTEE THAT MOST INTERESTS YOU:

- SOCIAL: Help plan and coordinate events and gatherings as well as execute them from beginning to end.
- FUNDRAISING: Create fundraising goals, and brainstorm, plan and execute realistic fundraising initiatives.
- COMMUNICATION: Help other organizations accomplish marketing goals as a consulting team. Those with photoshop, illustrator, and similar skills needed! Marketing strategy as well.
- GENERAL MEMBER

INFORMATION ON MEMBERSHIP DUES

For your understanding: AMA is a national organization that requires a $47 fee, per year, for membership. Our collegiate chapter @ VCU requires $20 per year ($10 per semester). Both payments will be required for membership through separate payments.

National: The national organization has a separate application.
1. Go to https://www.ama.org/Pages/BecomeMember.aspx and fill out information and pay online using credit card.
2. After completion, please email your online confirmation of paying your national dues to cainem@vcu.edu with the subject being your name.

Colligate:
1. A $20 check for entire year dollar check made out to American Marketing Association VCU (no cash!)
**HOW TO SUBMIT APPLICATION**

1. Put check ($20) in an envelope with your first and last name written on the front.
2. Staple the envelope to your application (on the front).
3. In Snead Hall, the Marketing Department is in room B3185. Please hand your application to the graduate assistant to your left when you enter.
   i. Please do not leave application unattended, as we do not want to have your application stolen or misplaced.

**MOST IMPORTANTLY**

WELCOME!!!

We are excited to have you come on board! You will be receiving an email from our collegiate chapter within one week of submission! From there, you will be added to our email list of official members and will be informed of everything that AMA has to offer.

IF YOU HAVE QUESTIONS, PLEASE CONTACT US AT kesgilstrop@vcu.edu WITH AMA IN SUBJECT LINE