

Mark Johnson

Mark Johnson is an independent consultant who provides actionable strategy, financial engineering, project management and process simplification advice to clients across industries. Prior to establishing the consulting practice, Johnson served in executive leadership roles in finance, strategy, marketing and innovation with global consumer products, packaging and media companies, including MWV, GE, NBC Universal, Sara Lee and PepsiCo. He started his career as a CPA and auditor with Coopers and Lybrand (now PwC). Johnson has served in global division CFO roles where he provided strategic financial analysis in support of global acquisitions, European and U.S. manufacturing footprint rationalization and the exit of several underperforming businesses in various geographies. He is known for framing and evaluating complex problems from multiple perspectives and leading organizations in taking decisive, disciplined and urgent action to improve performance and increase value. A versatile executive, Johnson has led consumer and brand owner research in Europe, Brazil and Asia as well as packaging innovation and product development in China and India, which resulted in breakthrough concepts in the world's fastest growing geographies. Johnson holds a MBA from the University of Chicago Booth School of Business and a B.S. in Accounting and Business Administration from the University of Louisville. Active in the community, Johnson serves on the Massey Cancer Center Advisory Board as Chairman of the Massey Challenge Committee and as a mentor with Partnership for the Future, a Richmond-based non-profit organization that helps prepare first generation high school students for college. Johnson resides in Richmond with his wife, Monica, and three sons.