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Van Wood is a specialist in international business having spent over 30 years involved in global marketing and trade. Dr. Wood was educated at the United States Merchant Marine Academy (spending one year as an officer aboard a U.S. merchant vessel with port destinations of Japan, South Korea and Hong Kong), the University of Washington (B.A. - Marketing 1973, M.B.A. - International Business 1975), and the University of Oregon (Ph.D. - International Marketing 1982). His teaching, research and consulting focus on “globalization” and the selection and development of international markets. He has traveled and worked in over 100 countries.

His experience in the field of international business began with his work in Chile from 1975 through 1979, where his association with the firm CIDEME led to extensive international business with organizations headquartered in the U.S., Europe, Japan, Middle East, and Latin America.

Dr. Wood spent 12 years at Texas Tech University (1982 - 1994) where he developed international programs, conducted international research, and guided seminars on global business strategies. He has consulted and presented his work in the Middle East, Europe, Asia, Africa, Australia, Russia and North and South America.

He accepted the Philip Morris Endowed Chair in International Business at Virginia Commonwealth University (VCU) in 1994, where today he continues his international work. He has produced and moderated 20 International Forums during this period each with a unique international business focus (1994 - Doing Business in Russia; 1995- Doing Business in Volatile International Environments; 1997 - Doing Business in China; 1998 - Doing Business in Latin America; 1999 – Global Innovative Technologies: The Opportunities and Challenges of the 21st Century; 2000 – Global Investing: The Future of Economic Growth and Prosperity; 2001 – Global Sports Marketing; 2002 – The Americanization of World Cultures and 2003 – Profiling the 21st Century Global Business Leader; 2004 - The Seven Global Revolutions That Will Shape The Future; 2005 – Innovation and Entrepreneurship in the 21st Century: Keys to Global Economic and Social Development; 2006 – The Changing Face of Risk: Impact on the Global Business Environment; 2007 – The Role of “Community” in Sustaining Global Competitiveness; 2008 - Re-Launching Brand America; 2009 - The Third Great Power Shift in Modern History: The Post Western World as Globalization Gains Depth and Breadth; 2010 - Working in the 21st Century: The Way We Will Be.; 2011 – Sustainability in the Global Market Place: The Next Wave of Wealth Creation; 2012 – The Rise of India in the Global Business Arena: Shift Happens – So How Do We Shift With It?; 2013 - Creating and Sustaining Global Brands as Globalization Gains Depth and Breadth; 2014 – Doing Well While Doing Good: The Full Story Behind Corporate Social Responsibility).

Dr. Wood has been awarded grants to develop international programs from the Ford Motor Company, General Motors Corporation, the Fulbright Commission, World Bank, the U.S. Department of Education, the U.S. Department of Commerce, Virginia Commonwealth University, Texas Tech University, the Virginia Economic Development Partnership (VEDP) and other institutions. He is the immediate past President and a long-term member of the Richmond, Virginia International Business Council Board of Directors; the Virginia World Trade Conference Planning Committee; the Greater Richmond Chamber of Commerce - VCU International Business Certificate Program Committee; the Virginia Hispanic Chamber of Commerce and the Virginia Asian Chamber of Commerce Advisory Board. He is the recipient of Virginia Commonwealth University’s School of Business “Award of Excellence - 2000” for outstanding research, teaching and service; the School’s “Award of Distinguished Teaching 2006,” for innovative and exceptional pedagogical achievement, and the School’s “Distinguished Service Award 2010 and 2013,” for exemplary service both to the VCU and its outside communities. In 2009, he received the Virginia Asian Chamber of Commerce’s “Outstanding Lifetime International Trade Educational Services to Small Business Award.”

Dr. Wood’s research focuses on correlates of international business success. He has published over 100 articles in numerous scholarly and practitioner focused journals including the *Journal of Marketing*, *Journal of Marketing Research*, *Journal of International Business Studies*, *International Marketing Review*, *Journal of Business Research*, and the *IIE Networker* (Institute of International Education – Bi-annual Journal for International Education Professionals).