

**2005 REAL ESTATE MARKET PARTICIPANT SURVEY  
SOUTHWESTERN, SOUTHEASTERN & CENTRAL VIRGINIA**

Please answer the following questions as they relate to your current involvement in the Central Virginia real estate market. If you are unsure of the applicability of any question, do not answer.

1. What are your expectations in 2005 (as compared to 2004) regarding the overall economy, specifically as it relates to the Southwestern, Southeastern and Central Virginia real estate market? (Circle one – you can note on form if you think it varies in the submarkets)

Worse                                      Same                                      Better

2. Regarding new development ventures (such as residential/industrial/office land subdivision or multi-tenant office/retail projects):

- a. What is your current minimum acceptable level of anticipated entrepreneurial profit (unleveraged) as expressed as a percentage of (respond only to those that you typically consider):

Total hard and soft costs of improvements only \_\_\_\_\_ %

Total hard and soft costs (land and improvements) \_\_\_\_\_ %

Gross lot or unit sales \_\_\_\_\_ %

Please specify your development type/category \_\_\_\_\_

- b. Relative to a residential subdivision, what is the value of an average unimproved lot as a percentage of the total price of the finished home package in the following price ranges?

<u>Unimproved Lot Price</u>	<u>Finished Home Price Range</u>
_____ %	\$150,001 to \$200,000
_____ %	\$200,001 to \$300,000
_____ %	\$300,001 to \$400,000
_____ %	Over \$400,000

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3. Relative to the purchase of an income producing property in today's market, list the following expectations (answer only those which are relevant to your area of involvement):

	<u>Office</u>	<u>Retail</u>	<u>Industrial</u>	<u>Apts.</u>	<u>Hotels</u>
Anticipated holding period	__ yrs.	__ yrs.	__ yrs.	__ yrs.	__ yrs.
Average annual growth rate					
Gross potential income	__ %	__ %	__ %	__ %	__ %
Expenses	__ %	__ %	__ %	__ %	__ %
Vacancy loss allowance	__ %	__ %	__ %	__ %	__ %
Credit loss allowance	__ %	__ %	__ %	__ %	__ %
Stabilized (going-in) capitalization rate	__ %	__ %	__ %	__ %	__ %
Terminal/reversionary capitalization rate	__ %	__ %	__ %	__ %	__ %
Internal rate of return (unleveraged)	__ %	__ %	__ %	__ %	__ %
Internal rate of return (leveraged)	__ %	__ %	__ %	__ %	__ %

4. When analyzing net income to derive (or apply) overall capitalization rates, do you deduct the following expenses?

Reserves for Replacements	Yes	No	N/A
Leasing Commissions	Yes	No	N/A
Tenant Improvement Costs	Yes	No	N/A

5. What is the typical vacancy period between tenants, and what percentage of expiring leases typically renew:

	<u>Vacancy</u>	<u>% Renewals</u>
Shopping Centers (community)	__ months	_____%
(neighborhood)	__ months	_____%
Office Buildings (Class A±)	__ months	_____%
(Class B±)	__ months	_____%
Office/Warehouse (Flex)	__ months	_____%
Warehouse Distribution	__ months	_____%

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6. What is your estimated cost of sale (commissions, legal and recording fees, etc.) of most types of real estate, expressed as a percentage of total sales price for the following value ranges?

<u>Sales Price Range</u>		<u>Cost Range as a % of Sales Price</u>
Less than	\$ 500,000	___ % to ___ %
\$ 500,001 to	\$1,000,000	___ % to ___ %
\$1,000,001 to	\$3,000,000	___ % to ___ %
\$3,000,001 to	\$5,000,000	___ % to ___ %
More than	\$5,000,000	___ % to ___ %

7. Please rate your experience and expectation regarding the availability of mortgage financing:

Rating Scale

- 1 = Inadequate  
2 = Adequate  
3 = Abundant

	<u>Past</u> <u>12 months</u>	<u>Next</u> <u>12 months</u>
Apartments	_____	_____
Hotels	_____	_____
Industrial	_____	_____
Office	_____	_____
Retail	_____	_____
Residential (A&D)	_____	_____

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8. Please check the most appropriate blocks regarding your opinion of reasonable selling/liquidity time (from date of listing to date of closing) relative to the following property types or indicate other time frame if applicable. *This assumes property is realistically priced to sell by a reasonably motivated seller.* Please review attached definition before answering this question.

Property Type	Reasonable Selling/Liquidity Time (Months)		
	< 6 <u>Mths.</u>	6-12 <u>Mths.</u>	> 12 <u>Mths.</u>
Retail			
Free-standing single user	—	—	—
Small center non-anchored	—	—	—
Neighborhood center anchored	—	—	—
Community center	—	—	—
Regional center	—	—	—
Multi-Family			
Apartment complex (> 120 units)	—	—	—
Apartment complex (< 120 units)	—	—	—
Office			
Large office building - well leased	—	—	—
Large office building - poorly leased	—	—	—
Small office building (<20,000 SF) - well leased	—	—	—
Small office building (<20,000 SF) - poorly leased	—	—	—
Industrial			
Small single user office/warehouse buildings	—	—	—
Multi-tenant flex/bulk distribution	—	—	—
Manufacturing buildings	—	—	—

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8. Continued

Property Type	Reasonable Selling/Liquidity Time (Months)		
	< 6 <u>Mths.</u>	6-12 <u>Mths.</u>	> 12 <u>Mths.</u>
Vacant Land			
Single-family residential development	—	—	—
Multi-family residential development	—	—	—
Retail	—	—	—
Office	—	—	—
Industrial	—	—	—
Special Purpose Properties			
Banks, historic, churches, etc.	—	—	—

9. Do you anticipate that prospective marketing time periods will change over the next 12 months?

No change \_\_\_\_ Increase \_\_\_\_\_ Decrease

Reason(s) for change: \_\_\_\_\_  
\_\_\_\_\_

10. For typical long-term (20 year plus) net commercial land leases, particularly retail outparcels, what return is expected relative to land value? (ex: \$500,000 land value , \$50,000 annual rent = 10% return/cap rate)

Cap Rate (with flat rent) \_\_\_\_\_

Cap Rate (rent escalation averaging 2% annually over time) \_\_\_\_\_

Subordination Impact? \_\_\_\_\_

Credit Impact? \_\_\_\_\_

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Respondent Category (check primary function of your business):

- |                    |  |
|--------------------|--|
| Real estate broker | -Small investment properties<br>-Institutional grade properties  |
| Developer          | -Residential<br>-Non-residential                                 |
| Investor           | -Small investment properties<br>-Institutional grade properties  |
| Lender             | -Bank<br>-Mortgage broker<br>-Insurance company<br>-Pension fund |
| Other              | _____  |

To assure receipt of the results of the survey, please complete the following (**please print**) **NOTE: THE RESULTS OF THE SURVEY WILL ONLY BE SENT BY EMAIL (PDF FORMAT), SO PLEASE INCLUDE YOUR EMAIL ADDRESS BELOW.**

Date survey completed \_\_\_\_\_  
Respondent's name \_\_\_\_\_  
Company \_\_\_\_\_  
Telephone Number \_\_\_\_\_ Fax Number \_\_\_\_\_  
**EMAIL ADDRESS:** \_\_\_\_\_  
Comments: \_\_\_\_\_

If you know someone else who would be interested in the results of this survey and would be willing to participate, please provide the following information as completely as you can:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone No. \_\_\_\_\_ Fax No. \_\_\_\_\_

**Please fax your response to (804) 427-6004 or mail to Knight Dorin & Rountrey, 9157 Atlee Road, Suite A, Mechanicsville, VA 23116.**

Thank you for your participation. A summary of the results will be forthcoming.

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**DEFINITION OF TERMS**

**Entrepreneurial profit** – A market-derived figure that represents the amount an entrepreneur *expects* to receive (or create) in addition to costs; the difference between total cost and market value.

**Example** - The total cost of a development, inclusive of land and improvements and soft costs, is estimated at \$1,000,000. The anticipated value or sales price at the time of completion is \$1,200,000. The abstracted entrepreneurial profit is \$200,000 or 20% of the total cost of \$1,000,000.

**Internal rate of return or IRR (unleveraged)** – A measure of investment performance; the annualized yield rate or rate of return on capital that is generated or capable of being generated by an investment property or portfolio over a period of ownership. The IRR discounts all returns from the investment, including returns from its termination, to equal the original capital outlay.

**Example** – An investor is willing to pay \$1,000,000 for a property which generates a specified cash flow (net income) over the length of the desired holding period. The internal rate of return is that rate which discounts the cash flows over the holding period (including the net sales proceeds in the final year) into the present value of \$1,000,000. This rate is sometimes estimated by adding the projected net income growth rate to the overall capitalization rate.

**Overall capitalization rate** – An income rate for a total real property interest that reflects the relationship between a single year's net operating income expectancy and total price or value; used to convert net operating income directly into an indication of overall property value.

**Example** – A multi-tenant property produces annual *net* income of \$100,000. An investor is willing to pay \$1,000,000. The indicated overall capitalization rate is 10% ( $\$100,000 / \$1,000,000$ ).

**Reasonable selling/liquidity (marketing exposure) time** – That time period necessary to expose the property to the pool of bona fide prospective purchasers, allow for proper negotiation, contract, due diligence, and consummation of sale at a price supportable by concurrent market conditions. The reasonable time required to accomplish an orderly sale transaction, consistent with the definition of market value.

**Terminal capitalization rate** – The rate used to convert income, e.g., net operating income, cash flow, into an indication of the anticipated future value of the, subject real property at the end of the holding period. As opposed to the going-in capitalization rate which relates the first year's projected net income to the purchase price, this rate is typically applied to the anticipated annual net income after the last year of the holding period.

**Example** – An investor plans to sell a property after holding it for ten years. The first year's net income is \$100,000. The projected net income for the 11th year is \$150,000. The investor believes he will be able to sell the property for \$1,250,000 at the end of the holding period. The indicated terminal capitalization rate is calculated at 12% ( $\$150,000 / \$1,250,000$ ).