



Post-baccalaureate Graduate

Certificate in Real Estate and Urban Land Development

In order to be eligible for receiving the certificate, a student must maintain an overall GPA of 3.0. Eighteen credit hours beyond the bachelor's degree is required for completion of this graduate certificate program. A maximum of one three-hour course taken at another AACSB-accredited institution may be transferred into this program. Students interested in later applying for admission into either the Master of Business Administration program with concentration in real estate and urban land development or the Master of Science in Business with concentration in real estate valuation must do so through a separate application process. Future admission to the MBA or MS dependent on the applicant having achieved a 3.0 GPA in the graduate certificate and a satisfactory score on the GMAT examination or GRE.

For additional information, please visit our website at www.business.vcu.edu/graduate.

Required courses:

FIRE 627 Real Estate Development
FIRE 629 Real Estate Investment Analysis
FIRE 638 Real Property Investment Law
FIRE 658 Real Estate Finance and Investments

Approved electives (select two)*:

ECON 617 Financial Markets	MKTG 674 Service Quality Management
FIRE 621 Cases in Financial Management	MKTG 678 Marketing Analytics
FIRE 623 Financial Management	SCMA 632 Statistical Analysis and Modeling
FIRE 650 Derivatives	SCMA 643 Applied Multivariate Methods
MGMT 654 Negotiations	SCMA 669 Forecasting Methods for Business
MGMT 655 Entrepreneurship	USRP 621 Introduction to Geographic Information Systems
MKTG 673 Marketing Research	

*Any listed course prerequisites must also be satisfied.