



Decision Analytics Professional Track

Practicum Sponsorships Proposal:

This form is to be used by prospective sponsors to submit a proposal for a practicum project in the Master of Science in Business with a Concentration in Decision Analytics: Professional Track. You may submit more than one proposal (use a separate submission form for each proposal). If you need to update the proposal, simply make another submission--the most recently submitted version will be taken to be the final proposal. We will follow-up with you if more information is needed to review your submission.

Name of sponsor organization: If yours is a large organization, please include the name of the sponsoring subunit, if appropriate:

Location of the sponsoring organization: Please indicate the city and state of the unit sponsoring the project:

Project Description & Goals: Please provide a brief description of the project. Focus on the business and analytical goal(s) and nature of the question(s) to be addressed:

Organizational or environmental factors: Please provide a brief description of any organizational or environmental factors that may support, impede or confront the project the project:

Data Description: Please provide a brief description of the data you will share with the project team (the kind of data, number of files, type of files, file format, etc.):

Data Size/Dimensions: Please estimate the amount of data you will share with the project team, measured in bytes (MB/GB/TB), the number of variables and records, time periods, or other relevant dimensions of the data set(s):

Software Tools: Please indicate what software tools, if any, your organization uses to perform its analytics. Please note any specific modules or nodes the team may need to use to conduct the project:

Sponsor Liaison: Who should we contact to discuss this proposal? Please include name, phone and email:

Key Project Contact: Who will supply addition information and answer team questions during the course of the project? Please include name, phone and email:

Executive Sponsor: Please provide the name and position of the senior most executive in your organization who will authorize the project, if it is someone other than the sponsor liaison:

IT Contact: Please provide the name and contact information of IT person in your organization who will be responsible for data transfer, if it is someone other than the sponsor liaison:

Legal Contact (If needed): Please provide the name and contact information of the legal person in your organization who will be responsible for the NDA if required:

Thank you. Please send the completed form to: swcuster@vcu.edu