

**MBA PROGRAM ELECTIVES**

\*\*\*Please read IMPORTANT NOTES at the end

Course	Course Name	Semester (subject to change)
<b>Business Analytics</b>		
ECON 612	Econometrics	Spring
ECON 617	Financial Markets	Fall
ECON 641	Econometric Time-series Analysis	Spring
ECON 642	Panel and Nonlinear Methods in Econometrics	Fall
INFO 611	Data Re-engineering	Fall
INFO 614	Data Mining	Fall
OPER 528	Stochastic Simulation	Fall
SCMA 603	SAP ERP and Supply Chain Management	Summer
MGMT / SCMA 632	Statistical Analysis and Modeling	Fall
MGMT / SCMA 643	Applied Multivariate	?
MGMT / SCMA 645	Management Science	Spring
MGMT / SCMA 669	Forecasting Methods for Business	Spring
MGMT / SCMA 648	Analytics for Organizational Decision Making	Spring/Fall
MKTG 673	Marketing Research	Spring Course starting 2016
SCMA / MGMT 677	Quality Management and Six Sigma	Fall
MKTG 678	Marketing Analytics	Spring
MKTG 691*	Topics in Marketing: *Digital Marketing Analytics	Fall 2016
MKTG 691*	Topics in Marketing: *Sales Management	Varies
	* Topic courses ( 691 courses) vary - The topic must be an approved topic as listed above, or otherwise approved by Graduate Studies	
<b>Corporate Finance</b>		
ECON 617	Financial Markets	Fall
FIRE 622	Financial Management of Financial Institutions	Varies, typically twice a year
FIRE 626	Risk Management	Spring
FIRE 639	International Finance	Spring/Fall
FIRE 654	Short-term Financial Management	Spring/Fall
FIRE 621	Cases in Financial Management	Fall/some summers
<b>Global Business</b>		
ACCT 606	International Accounting	Spring
FIRE 639	International Finance	Spring/Fall
MGMT 644	International Business Management	Varies
MKTG 656	International Marketing	Fall
MKTG 657	International Marketing Planning Project	Spring
MKTG 693	Field Project - MUST BE GLOBAL	Summer
<b>Health Care Magement Concentration</b>		
	For details contact the Graduate Studies Office	
<b>Information Resource Management</b>		
INFO 610	Analysis and Design of Database Systems	Spring/Fall
INFO 611	Data Engineering	Fall
INFO 632	Business Process Engineering	Spring
INFO 641	Strategic Information Systems Planning	Summer
INFO 644	Information Systems Security	Fall
INFO 643	Information Technology Project Management (w/permission)	Spring
INFO 609	Data Centric Reengineering	Spring
<b>Investments</b>		
ECON 617	Financial Markets	Fall
FIRE 622	Financial Management of Financial Institutions	Varies, typically twice a year
FIRE 635	Investments and Security Analysis	Spring
FIRE 650	Derivatives	Spring
<b>Entrepreneurship and Innovation</b>		
ENGR 691	Chemical (Engineering) Process Design and Development	Varies
MKTG Project	MKTG Strategies in Global Markety (IBC)** With Van Wood	Summer
MGMT 655	Entrepreneurship	Fall
MKTG 657	International Market Planning Project	Spring
MKTG 691 *	Topics in Marketing: *Product Launch	Spring
MKTG 697 **	Guided Study in Marketing	
	* Topic courses ( 691 courses) vary - The topic must be an approved topic as listed above, or otherwise approved by Graduate Studies	
	** Confirm Topic Approval with GSIB	

<b>Real Estate</b>		
FIRE 627	Real Estate Development	Spring
FIRE 629	Real Estate Investment Analysis	Fall
FIRE 638	Real Property Investment Law	Fall
FIRE 658	Real Estate Finance and Investments	Spring
<b>Supply Chain Management</b>		
Required:		
MGMT 677 / SCMA 677	Quality Management and Six Sigma	Fall
SCMA 602	Global Supply Chain Management	Spring
One of the following:		
MGMT 669	Forecasting Methods for Business	Varies
SCMA 603	SAP ERP and Supply Chain Management	Summer
SCMA 606	Supply Chain Innovation	Summer
SCMA 632	Statistical Analysis and Modeling	Fall
SCMA 645	Management Science	Spring
<b>PHARMACY--FOR PharmD STUDENTS ONLY</b>		
HADM 614	Health Care Marketing	
HADM 615	Health Care Politics and Policy	
HADM 624	Health Economics	
HADM 626	International Health	
HADM 631	Managed Care	
PHAR 627	Principles of Pharmacy Practice Management	
PHAR 638	Pharmaceutical Benefit Management	
PHAR 671	Applied Pharmacoeconomics and Outcomes Research	
PHAR 691	Special Topics in Pharmacy	
Health Care Management Concentration - For details visit: <a href="http://business.vcu.edu/graduate-studies/executive-mba/health-care-management-concentration/">http://business.vcu.edu/graduate-studies/executive-mba/health-care-management-concentration/</a>		
<b>Other Elective Options / General Concentration. Includes all of the above and:</b>		
ECON 607	Advanced Macroeconomic Theory	Fall
ECON 620	The Economics of Industry	Varies
ENVS 691	Business and the Environment	Varies
MKTG 674	Service Quality Management	Fall
ECON 604	Advanced Microeconomic Theory	Spring
ECON Topic	Topics Course: Advanced Behavioral Econ	Varies
ECON Topic	Topics Course: Topics Vary	Varies
MKTG 691 Topic	Brand Strategy	Fall 2015
MKTG Topic	Sports Marketing, Digital Marketing, Product Dev't, Product Launch	Varies
INFO 691 Topic	E-Government	Fall 2015
MKTG Project	International Business Dr. Van Wood	Summer
ECON 691 Topic	Environmental and Resource Economics	Fall 2016
ECON 614	Mathematical Economics	Fall
INFO 616	Data Warehousing (under review for IRM Concentration approval)	Spring
INFO 642	Decision Support & Intel Systems (under review for IRM Concentration approval)	Spring
INFO 646	Security Policy Form & Implementation (under review for IRM Concentration approval)	Spring
INFO 691 Topic	Digital Forensics	Varies - Spring 2016
MGMT 637	Advanced Human Resources Management	Varies
MGMT 654	Negotiations	Varies - Spring 2016

**IMPORTANT NOTES**

**Always check VCU Courses for prerequisites ([www.pubapps.vcu.edu/vcucourses/](http://www.pubapps.vcu.edu/vcucourses/))  
Students interested in a course not on this list should check with the GSIB office for approval.  
691 Topics Courses; 693 Field Projects; 697 Guided Studies may be available in each area.**