Marketing Department Alumni Spotlight: Kwaku Osei

Formerly an analyst at Deloitte Consulting, and more recently employed with Rock Ventures, Kwaku credits building a network as an Undergraduate as one key.

"At VCU there is opportunity to build your professional network, you are in the heart of downtown Richmond," he says, emphasizing the role of school and community activities in building his professional network.

"While I was at VCU, I got involved and took many leadership positions in student organizations and even created one of my own [The Established Leaders Club]. I used my passion for entrepreneurship and leadership as well as my involvement with the VCU community to become more engaged with the Richmond community," he says.

What advice does have for students who would like to work in the consulting field?

"Your job search to get involved in consulting begins now - even if you're a freshman! It's never too early to begin networking and building relationships in the field and within the companies you wish to work at. In addition, make sure you get involved! Most companies (and especially consulting firms) like to see great involvement in organizations (at leadership levels), a great GPA, internship experience, and that you have a good sense of what you want in your professional future. Of course you don't have to be perfect, but you should always strive for excellence in everything you do – no matter how big or small. Finally, make sure to begin applying for full-time jobs in the summer and beginning of your senior year."