George A. Zsidisin
Faculty Spotlight
August 8, 2013

We are pleased to introduce our newest faculty member, Dr. George A. Zsidisin!

Dr. Zsidisin is extremely passionate about supply chain management, and how it provides those critical links between and among organizations in order to provide value to customers. As an Armor, and subsequently Quartermaster (logistics) Officer in the U.S. Army, Dr. Zsidisin quickly realized first-hand the criticality of supply in order for the military to accomplish its missions. It was these initial insights that provided the catalyst for him to pursue a Ph.D. in Supply Chain Management at Arizona State University. Further, those experiences provided the seed for starting a research program 15 years ago studying supply chain risk and disruptions.

Dr. Zsidisin has conducted extensive research on how firms perceive, assess, and manage risk in their supply chains. He has published over 60 research and practitioner articles that have been extensively cited, many of which focus on the topic of supply chain risk and continuity management. His research on supply chain risk has been funded by the AT&T Foundation and IBM, and has received numerous awards, such as from the Institute for Supply Management, Deutsche Post, Council of Supply Chain Management Professionals, and the Decision Sciences Institute. Further, he has co-edited two books: Supply Chain Risk: A Handbook of Assessment, Management, & Performance, Springer International Publishing; and Handbook for Supply Chain Risk Management: Case Studies, Effective Practices and Emerging Trends, J. Ross Publishing; and last year published his third book, Managing Price Volatility: a Supply Chain Perspective, Business Expert Press Publishing, which has subsequently been translated in German.

Dr. Zsidisin has served as co-Director for the Supply Chain Leadership Program for the Purchasing Management Association of Canada, is one of the initial founding members of the International Supply Chain Risk Management (ISCRiM ) network, and has taught and led discussions on supply chain risk in various Executive Education Programs and numerous companies in the U.S. and Europe. Dr. Zsidisin currently serves as the co-Editor of the Journal of Purchasing & Supply Management and sits on the Editorial Review Board for several academic supply chain journals. His current research focuses on how firms can best manage the financial risk they are exposed to from volatile commodity prices in their supply chains.