Traditional MBA Program
Silo Approach

VCU Executive MBA Program
Integrated Modular Approach – More “Real World”

Online Review

MODULE 1
Accounting, Statistics & Math

MODULE 2
Team Building and Leadership

MODULE 3
Business Foundations

MODULE 4
Analysis & Decisions

MODULE 5
Global Challenges

MODULE 6
Productivity & Innovation

MODULE 7
Organizational Culture

Includes:
- Accounting Review
- Analytical Review
- Self Help Software
- Review Text
- MS Software Training

Includes:
- Project Management
- Challenge Discovery
- Chancellorsville Exercise
- Team Building & Leadership Panel

Includes:
- Financial Analysis
- Business Ethics
- Mini -Tab
- Statistical Software
- Guest Speakers

Includes:
- Real World Tool Box Development
- Project Analysis & Development
- Economic Forecasting
- Marketing Research
- Networking Functions

Includes:
- International Trip
- Int’l Teleconference
- Int’l Expert Panel
- Int’l Speakers from around the World

Includes:
- Technology Forecasting
- Enterprise Software
- Score Card Simulation
- Plant Tours & Executive Management Meeting

Includes:
- Corporate Culture
- Entrepreneurship
- 360 Team Exercise
- IT Change Mgmt.
- Challenge Discovery

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