A MESSAGE FROM MIKE...

Where have all the flowers gone?

Sometime many, many years ago I learned a little ditty, perhaps the first poem I ever memorized:

Spring is sprung  
The grass is ris  
I wonder where  
The flowers is

So how does this relate to the School of Business Career Services? Well, we keep hearing about the economic green shoots. We keep hearing about the "economic recovery". We see improved year over year earnings improvement and the stock markets are up. But, where are the jobs?

Well, we are seeing more companies looking to hire more interns and full time positions. In the first 4 weeks of March, 134 new positions for VCU Business students were entered into RamsRecruiting. Over 130 are still open as this message goes to press. To continue the metaphor, we may not see the full flower yet, but the buds are on the stem.

If you are a graduating student and still need a position – re-energize. There is a lot of new activity that presents new and different opportunities. Will you be the one to take the position, or will you let someone else have it? If you are a rising senior or a student who will graduate in December, 2010 or May, 2011, it is time to seriously focus on your career search. And remember, over 80% of the full time positions, for jobs starting in Spring/Summer of 2011 will be filled by Christmas of 2010. Hopefully you have a position or internship for the Summer that will bolster your resume. If you have not met with your career counselor and posted your resume into RamsRecruiting, it is time to do so. We and the counselors will be here all Summer, too.

As you sign up for your Fall 2010 classes, it is also time to build your career search schedule! Find time in your class and work schedule to participate in the events that will help launch your career. Mock Interviews take place on September 14th and 15th. Our Fall Business Career Fair is September 30 and the University Career Fair is on October 6th. Companies will be sponsoring coffee breaks in the Fall, visit them. Attend the information sessions. Take a leadership role in a student organization – or participate in one or two. And yes, grades count and academic preparation remains critical in today’s highly competitive market.

Next year will be better and we will see more flowers, but the situation will remain competitive. Approach your career and job search with the same planning, effort and intelligence that you have used to be successful at VCU Business.
CONGRATULATIONS TO OUR LATEST BUSINESS STARS!

RaQuel Davis, HR major has obtained a full-time position at Sniper Hill Corporation (In Texas) as an HR Manager.

Holly Lau, Alumni-Business Admin/MGT major has obtained a full-time position at the Department of Labor.

Reshaud Rich, Business Admin/MGT major has secured a full time position as a College Counselor with AmeriCorp’s College Guide Program at UVA.

Erica Lamberta, Marketing alumni has secured a full-time position at VCU School of Business as the Program Coordinator, Fast Track Executive MBA Program.

Phil L. Moyer, MBA has obtained a full-time position as a Contract Specialist at Defense Logistics Agency.

Ramzy Ismail, Business Admin/Mgmt and Finance major has obtained a Summer internship with Northwestern Mutual Financial Network as a Financial Representative.

Jenna D. Green and Timmy Nguyen, Administration/Management majors have both recently received the Co-Op Student of the Year Award.

Andrew Marinacci, Accounting major, has obtained a Summer internship with the Virginia Society of CPAs.

CONGRATULATIONS EVERYONE!
WOULD YOU LIKE A JOB WITH THAT COFFEE?

CiNTAS Offers More Than Just Coffee and Doughnuts

What’s better than a fresh Krispy Kreme doughnut and a hot cup of coffee? The opportunity to talk to a prospective employer! Not only did CiNTAS provide free coffee and doughnuts in Snead Hall Atrium last month, they also talked to students about opportunities within their Management Trainee Program. For more information about CiNTAS and their programs, visit www.cintas.com and be sure to visit them in the Fall for more coffee and doughnuts...and career opportunities!

SUMMER INTERNSHIPS AT RICHMOND COMPANY

Undergraduates, graduates and recent alumni:

Venebio is a research consultancy small business that provides cost-effective, custom solutions for complex life sciences problems. They have an interesting paid internship for 2 students/alum, located in Richmond. The four skill/interest areas are: Marketing, Finance, Project Management and Data Analysis. The hours are flexible. The duration is flexible as well. It could be just a summer commitment to some, but for others, if it works out, then it could possibly extend until the fall semester.

***International students can apply!

To apply:
1. Go to Venebio.com and research the company
2. Write a cover letter expressing your skills /interest as they relate to one of the four areas, and describe what you could offer the company as their intern
3. Email your resume and cover letter to dward@vcu.edu

STUDENT ORGANIZATION PROFILE

Phi Beta Lambda

Phi Beta Lambda, one of many business organizations here in the School of Business went from being inactive last year to being reactivated this semester with 47 paid members. In addition, Phi Beta Lambda (also known as PBL, the collegiate division of the Future Business Leaders of America), is the most affordable club to join compared to other business fraternities. The goal of PBL is to bring business and education together in a positive working relationship through innovative leadership and career development programs. We offer many opportunities for members to take part in the community, including the HandsOn Greater Richmond organization, Food Bank, as well as the Children’s Museum. Outside of volunteering, PBL competes in business and non-business related topics against other universities and colleges, and attends year-round state and national conferences. “It’s Rams’ Business” – make PBL your business! For more information, contact James Atchison, PBL President at VCU at atchisonje@mymail.vcu.edu.
Career Development Recommendations for Undergraduates

There are many useful steps you can take to make your career planning stress free. School of Business Career Services and the University Career Center recommend spreading your career preparation activities over your college stay, as well as using the following recommendations as a guideline to ensure a successful career launch. Activities marked with an asterisk indicate activities that can be acted upon sooner.

**Freshman**
- Talk with professors about your interests.
- Identify skills and interests, and create your career development plan with the help of your career counselor.
  - Link to SBCS Career Counselors’ page: [http://www.business.vcu.edu/career/1247.html](http://www.business.vcu.edu/career/1247.html)
- Join extracurricular organizations.
  - Link to University Student Commons and Activities: [http://www.usca.vcu.edu/stu_orgs.html](http://www.usca.vcu.edu/stu_orgs.html)
- Relate the above activities to possible majors.

**Sophomore**
- Talk with professionals in careers of interest to you.
- *Register with RamsRecruiting to gain access to internship and co-op postings, upcoming events and more.
- Explore/apply for potential internships and cooperative education positions.
  - Link to RamsRecruiting: [http://vcu.experience.com](http://vcu.experience.com)
- Decide on a major.
- *Develop a first draft of your resume. Link to SBCS Students page: [http://www.business.vcu.edu/career/1105.html](http://www.business.vcu.edu/career/1105.html)
- *Research different career options for your major. One resources is the UCC’s resource area.
- Begin networking.
- Attend employer information sessions to learn about the companies, career growth opportunities, etc.
- Explore career options by participating in informational interviews.
- Regularly visit your career counselor’s blog and the SBCS web for opportunities, upcoming events and more.
- Review your career development plan progress with your career counselor.

**Junior**
- Network! Network! Network!
- Attend SBCS and UCC career fairs and talk with employers about your field of interest.
- *Use career services resources to develop internships and research prospective employers.
- Apply for internships and co-op positions. Link to RamsRecruiting: [http://vcu.experience.com](http://vcu.experience.com)
- Arrange informational interviews with professionals in organizations/companies of interest to you.
- *Attend career-related workshops offered SBCS and UCC.
- *Explore career options by participating in informational interviews and the mentoring program.
- Participate in the Mock Interview program offered by SBCS and UCC.
- Register for the Etiquette Dinner to learn how to differentiate yourself with proper dining skills and protocol for professional-social settings.
- Review your career development plan progress with your career counselor.

**Senior**
- *Talk with your career counselor about career development options and strategies.
- *Identify and apply for positions. Don’t forget to follow up.
- *Participate in on-site interviews.
- *Attend SBCS and UCC career fairs.
- *Attend career-related workshops offered by SBCS and UCC.
- *Participate in the Mock Interview program offered by SBCS and UCC.
- *Register for the Etiquette Dinner to learn how to differentiate yourself with proper dining skills and protocol for professional-social settings.

**Additional Resources**
- O*Net: [http://online.onetcenter.org](http://online.onetcenter.org)
- CareerZone: [http://www.mycareerzone.org](http://www.mycareerzone.org)
- University Career Center: [www.students.vcu.edu/careers](http://www.students.vcu.edu/careers)
- School of Business Career Services (SBCS): [www.business.vcu.edu/career.html](http://www.business.vcu.edu/career.html)
EMPLOYER PROFILES

Waffle House—America’s Place to Work

Being “AMERICA’S PLACE TO WORK®” means being the best career choice. Waffle House, Inc. and its subsidiary, East Coast Waffles, Inc., each offer a unique career opportunity allowing you to advance your career at a place based on your performance and ability. The rewards and benefits are many and we believe there is no other wealth building opportunity like this anywhere in America.

Since day one, each Waffle House® restaurant has provided guests with a unique and comfortable dining experience. At every restaurant, the bright "Yellow Sign" greets customers like an old friend, the jukebox plays a variety of the now famous Waffle House songs and associates give customers a heartfelt greeting as they walk through the door. In addition, each restaurant is open 24 hours a day, 365 days of the year, inspiring urban myths such as "Waffle House doors have no locks."

Most established businesses of today started as just an idea among a few people with no expectation of great size and success. Joe and Tom did not envision what Waffle House has become, but they stuck by their concept and their belief in shared ownership. Now more than 50 years later, the southern icon has become A Unique American Phenomenon® by serving GOOD FOOD FAST®.

Learn more about Waffle House on April 20th when representatives will be on site at Snead Hall to meet our Business students.

HCA

HCA, the nation’s leading healthcare provider, is composed of locally managed facilities that include over 160 hospitals, over 100 outpatient centers and Shared Services in 20 states and England. The provision of central/regional Shared Services includes financial services, supply chain, payroll services, and human resources for our non-hospital lines of business, allowing HCA’s patient care delivery partners to direct all of their attention and commitment to quality patient care.

In pursuit of our mission, we believe the following value statements are essential and timeless:

- We recognize and affirm the unique and intrinsic worth of each individual.
- We treat all those we serve with compassion and kindness.
- We act with absolute honesty, integrity and fairness in the way we conduct our business and the way we live our lives.
- We trust our colleagues as valuable members of our health care team and pledge to treat one another with loyalty, respect and dignity.

We hope that you will consider HCA Shared Services the place to be - a place for career growth, training opportunities, team spirit...and for a chance to make a difference in the lives of others!

Watch for upcoming HCA recruiting activities.